

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hide N' Seek, LLC		08/07/2007	LIMITED LIABILITY COMPANY: IDAHO
RECEIVING PARTY DATA			
Name:	Captira Analytical, LLC		
Street Address:	14901 Bogle Drive		
City:	Chantilly		
State/Country:	VIRGINIA		
Postal Code:	20151		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78869530	CAPTIRA ANALYTICAL	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-344-8546		
Email:	ajzottola@venable.com		
Correspondent Name:	A.J. Zottola (Venable LLP)		
Address Line 1:	575 7th Street, NW		
Address Line 2:	P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004-9998		
NAME OF SUBMITTER:	A.J. Zottola (Venable LLP)		
Signature:	/A.J. Zottola (Venable LLP)/		
Date:	04/21/2008		

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Total Attachments: 5

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GENERAL ASSIGNMENT OF TRADEMARKS

This GENERAL ASSIGNMENT OF TRADEMARKS from **Hide N' Seek, LLC**, an Idaho limited liability company with a principal place of business at 3-E Comm Square, 11 Pruyn St., 4th Floor, Albany, NY 12207 (hereinafter "**Assignor**"), to **Captira Analytical, LLC**, ("**Assignee**"), a Delaware limited liability company, with a principal place of business at 14901 Bogle Drive, Chantilly, VA 20151, is effective August 7, 2007 (the "Effective Date").

WHEREAS, pursuant to the **Asset Purchase Agreement ("Agreement")**, dated as of August 7, 2007, among Assignor, Assignee, Intersections Inc., a Delaware corporation, and certain members of Assignor, Assignor sells, assigns, transfers and conveys to Assignee, without limitation, all right, title and interest in and to the trademarks and service marks listed in Exhibit A hereto.

NOW THEREFORE, for good and valuable consideration, the adequacy and receipt of which is hereby acknowledged by Assignor:

1. Assignment. Assignor does hereby grant, bargain, sell, convey, assign, transfer, set over, and deliver to Assignee, its successors and assigns, forever, its entire right, title and interest, throughout the world, in and to the following:

- (a) All trademarks, service marks, trade names, domain names, logos, and trade dress listed on Exhibit A hereto;
- (b) Any trademark and/or service mark registrations listed on Exhibit A hereto;
- (c) Any trademark and/or service mark applications listed on Exhibit A hereto and all rights to any trademark registrations that may be granted from the trademark applications listed on Exhibit A hereto; and
- (d) All rights to any translations, adaptations, derivations, and combinations thereof and all other rights, powers, privileges, and interests of whatsoever nature, kind, or description relating to the rights and interests referred to in paragraphs (a), (b), and (c) of this Section 1, including, without limitation, the right to file for and receive registrations, to sue and recover for past, present, and future infringement, and to bring any proceeding in the United States patent and Trademark Office for cancellation or opposition.

2. Further Assurances. From and after the Effective Date, upon the reasonable request of Assignee, Assignor shall do, execute, acknowledge and deliver all such further acts, assurances, deeds, assignments, transfers, conveyances, powers of

attorney, and other instruments and papers as may be required to sell, assign, transfer, convey, and deliver to and vest in Assignee and protect its right, title, and interest in any employment of all the rights and interest hereby assigned and transferred to Assignee or intended so to be. The omission from the specific terms of this Assignment of any right relating to any trademark, service mark, trade name, domain name, logo, and trade dress and any application(s) and/or registration(s) therefore or therefrom shall not be deemed to limit the assignment of such right pursuant to this Agreement.

3. Power of Attorney. Assignor hereby irrevocably constitutes and appoints Venable LLP the true and lawful attorneys of Assignor, with full power of substitution, in the name of Assignee or in the name of Assignor, but for the benefit and at the expense of Assignee, to take any and all action which Assignee may deem proper in order to fully vest in Assignee the rights and interests hereby assigned and transferred to Assignee or intended so to be. Assignor acknowledges that the foregoing powers are coupled with an interest.

4. Recordation. Assignor hereby irrevocably authorizes and requests the United States Commissioner and/or Director of Patents and Trademarks and, as appropriate, those corresponding officials in the several states and countries throughout the world, and any other agency or authority having jurisdiction in these matters to record Assignee as the owner of and/or to issue in accordance with this Assignment, the trademark(s), service mark(s), trade name(s), domain name(s), logo(s), and trade dress and any application(s) and/or registration(s) therefore or therefrom which are assigned to Assignee by this Assignment, and hereby irrevocably consents to the filing and recordation of this Assignment with the United States Commissioner and/or Director of Patents and Trademarks and with such other officials, agencies, and authorities.

5. Successors and Assigns. This Assignment shall bind and inure to the benefit of the parties hereto and their respective successors and assigns.

6. Notices. Any notice, request or other document to be given hereunder to Assignor or Assignee shall be in writing and sent by registered or certified mail, postage prepaid, if to Assignee, addressed to:

Captira Analytical, LLC
c/o Intersections Inc.
14901 Bogle Drive, Suite 300
Chantilly, Virginia 20151
Attn: Executive Vice President – Strategic Growth
U.S.A.
Telephone: (703) 488-3042
Facsimile: (703) 488-6180

with copy to:

Thomas France, Esq.
Venable LLP

8010 Towers Crescent Drive
Suite 300
Vienna, VA 22182
U.S.A.
Facsimile: (703) 821-8949
Telephone: (703) 760-1657

and, if to Assignor, addressed to:

Hide N' Seek, LLC
871 East Handel Street
Meridan, ID 83646
Attn: Daniel Kern

Assignor or Assignee may change its address for receiving notices, requests and other documents by giving written notice of such change to the other.

7. Governing Law. This Assignment shall be governed in all respects, including as to validity, interpretation and effect, by the internal laws of the State of Delaware without giving effect to the conflicts of law rules thereof. The parties hereby irrevocably consent to the jurisdiction of the courts of the Commonwealth of Virginia and any United States Federal Court sitting in the Commonwealth of Virginia in respect of the interpretation and enforcement of the provisions of this Agreement and of the documents referred to in this Agreement, and hereby waive, and agree not to assert, as a defense in any action, suit or proceeding for the interpretation or enforcement hereof or of any such document, that it is not subject thereto or that such action, suit or proceeding may not be brought or is not maintainable in said courts or that the venue thereof may not be appropriate or that this Agreement or any of such document may not be enforced in or by said courts, and the parties hereto irrevocably agree that all claims with respect to such action or proceeding may be heard and determined in such a court.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and its corporate seal to be affixed hereto.

Assignor

HIDE N' SEEK, LLC

Carla D. Kern
By: *Carla D. Kern*
Date: *9/3/07*

Witnessed by:

Carla D. Kern
(Signature)
CARLA D. KERN
(Printed Name)
871 E. HANDEL ST.
(address)
MENARD, IA 53644

Exhibit A

Trademarks

Mark	Application/ Registration Number	Status	Goods & Services	Owner	NOTES
CAPTIRA ANALYTICAL	78/869,530	Pending U.S. federal application	Computer software for acquiring, compiling, and analyzing data for the bail bond industry, in International Class 09; and Information and data compiling and analyzing relating to business management, in International Class 35	Hide 'N Seek, LLC	Filed on Intent- to-Use Basis (04/25/2006) and published for opposition on May 1, 2007