

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harvey Milling Co., Inc.		08/01/2007	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Harvey's Farm Cycle, Inc.		
Street Address:	729 West Main Street		
City:	Carson City		
State/Country:	MICHIGAN		
Postal Code:	48811		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77019847	HARVEY'S FARM CYCLE	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-214-4806		
Email:	tengling@btlaw.com, jmueller@btlaw.com		
Correspondent Name:	Timothy J. Engling		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	43832-105059		
NAME OF SUBMITTER:	Timothy J. Engling		
Signature:	/Timothy J. Engling/		
Date:	05/05/2008		

CH \$40.00 77019847

U.S. TRADEMARK ASSIGNMENT

WHEREAS, Harvey Milling Co., Inc., a Michigan corporation with an office at 729 West Main Street, Carson City, Michigan 48811, has used or authorized use of, and is the owner of all rights in and to the trademark HARVEY'S FARM CYCLE, U.S. application 77/019,847, and the goodwill of the business symbolized by the trademark HARVEY'S FARM CYCLE;

WHEREAS, Harvey Milling Co., Inc. is transferring certain assets and any business to which the above trademark relate to Harvey's Farm Cycle, Inc., a Michigan corporation with offices at Carson City, Michigan 48811; and

WHEREAS, Harvey Milling Co., Inc. wants to transfer to Harvey's Farm Cycle, Inc. its entire right, title and interest in and to the above-listed trademark, the related application, and the goodwill of the business symbolized by the mark; and Harvey's Farm Cycle, Inc. wants to acquire same;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Harvey Milling Co., Inc. hereby sells, assigns and transfers to Harvey's Farm Cycle, Inc. all of its right, title and interest in and to the trademark HARVEY'S FARM CYCLE, U.S. application 77/019,847, the goodwill of the business symbolized by the mark and the right to sue, either at law or in equity, and to recover for any past or future infringement thereof.

IN WITNESS WHEREOF, Harvey Milling Co., Inc. has caused this document to be executed on its behalf as of the 15th day of August, 2007.

Harvey Milling Co., Inc.

Date August 1, 2007

By: *Michael McCrackin Pres.*
Michael McCrackin, President

State of Michigan)
County of Montcalm) ss

On August 1, 2007, before me the person who signed this assignment and who acknowledged that he signed it on behalf of Harvey Milling Co., Inc. with authority to do so.

Denise Schneider
_____, Notary Public
Montcalm County, Michigan
Acting in Montcalm County, Michigan
My Commission Expires: 11-06-2011

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