

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0077 (exp. 6/30/2008)

04-25-2008

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Director of the U. S. Patent and Trademark Office: f

...ress(es) below.

1. Name of conveying party(ies):

Effigi Inc.

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Canadian Corporation

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: ALTER INVEST FUND L.P.

Internal Address: *500

Street Address: 5 PLACE VILLE-MARIE

City: MONTREAL

State: Quebec

Country: Canada Zip: H3B 5E7

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 2, 2004

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

See Schedule A

B. Trademark Registration No.(s)

See Schedule B

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kim Toffoli, attorney

Internal Address: #2220

Street Address: 800 René-Lévesque
ouest

City: Montréal

State: Québec Zip: H3B 1X9

Phone Number: (514) 875-7550

Fax Number: (514) 875-7147

Email Address: KTOFFOLI@KAUFMANLARAMEE.COM

6. Total number of applications and registrations involved:

14

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 365.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers See Form
Expiration Date _____

b. Deposit Account Number PTO 2038

Authorized User Name _____

9. Signature:

[Signature]

Signature

Kim Toffoli

Name of Person Signing

October 29, 2007

04/24/2008 DBYRNE D0000064 7888287

Total number of pages including cover sheet, assignments, and document: 6

00 OP
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325

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

SCHEDULE A

| Name | Serial Number | Registration Number |
|-----------------------------|----------------------|----------------------------|
| BODY FRIENDLY | 78882187 | |
| EFFIGI | 78544746 | |
| GAGOU TAGOU | 77026856 | |
| KEEN | 78404201 | |
| MAISON UNGAVA | 78939673 | |
| MAX COCOS | 78940855 | |
| MINI UNGAVA | 78604541 | |
| ROMEO & JULIETTE | 78544898 | |
| ROMEO JULIETTE | 78920556 | |

SCHEDULE B

| Name | Serial Number | Registration Number |
|--------------------------|----------------------|----------------------------|
| BLY GAYA | 78455797 | 3017608 |
| FRESHMESH | 78422105 | 3017537 |
| MINI BEE | 78705390 | 3126808 |
| DESIGN ONLY | 78544839 | 3191131 |
| TREND AND GENERIC | 78544638 | 3135057 |



KAUFMAN
LARAMEE LLP

ATTORNEYS

KIM TOFFOLI

Direct Line : (514) 871-5313

E-mail: ktoffoli@kaufmanlaramee.com

BY FACSIMILE

October 25, 2005

UNITED STATES PATENT AND TRADEMARK OFFICE

Assignment Division Office of Public Records

401 Dulany Street

Alexandria, Virginia, 22313

P.O.Box 1450

Subject : Hypothec (Lien) granted on Trademarks
by Effigi Inc. ("**Conveying Party**")
in favour of the Fonds AlterInvest, S.E.C.
Our File : 10855-8

Madam:

Sir:

As per an agreement entitled "Movable Hypothec" (Universality), executed on February 2, 2004 by and between AlterInvest Fund L.P. (the "**Receiving Party**") and the Conveying Party (the "**Security Agreement**"). Under the terms of the Security Agreement, the Conveying Party grants a hypothec (lien) in favour of the Receiving Party on all of its Trademarks duly registered with the United States Patent and Trademark Office, present and future, under respectively names and registry numbers as described hereinafter (hereinafter referred to as the "**Trademarks**"):

| Name | Serial Number | Registration Number |
|---------------|---------------|---------------------|
| BODY FRIENDLY | 78882187 | |
| EFFIGI | 78544746 | |
| GAGOU TAGOU | 77026856 | |
| KEEN | 78404201 | |

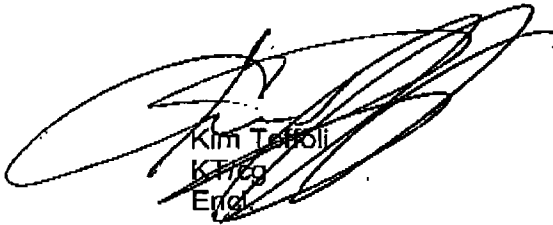
800 René-Lévesque Blvd. W., Suite 2220, Montréal, Québec H3B 1X9, Canada
Telephone 514.875.7550 Fax 514.875.7147 www.kaufmanlaramee.com

TRADEMARK
REEL: 003771 FRAME: 0656

We trust you will find the whole in order and would ask you to communicate with the undersigned should you have any questions or require further documentation with respect to the above and the enclosed.

Yours very truly,

KAUFMAN LARAMÉE L.L.P.



Kim Taffoli
K.P.C.
Eng.



| Name | Serial Number | Registration Number |
|-------------------|---------------|---------------------|
| MAISON UNGAVA | 78939673 | |
| MAX COCOS | 78940855 | |
| MINI UNGAVA | 78604541 | |
| ROMEO & JULIETTE | 78544898 | |
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| MINI BEE | 78705390 | 3126808 |
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| TREND AND GENERIC | 78544638 | 3135057 |

CREDITOR

Mrs. Isabelle Dionne
FONDS ALTERINVEST, S.E.C.
 5, Place Ville-Marie
 Suite 500
 Montreal, Quebec, H3B 5E7

DEBTOR / REGISTERED OWNER OF TRADEMARKS

Effigi inc.
 1155, autoroute 13
 Laval, Québec, H7W 5J8

In accordance with the Federal Rules of Practice 37 C.F.R. 3, we enclose herewith a PTO-1594 Form for recordation and would hereby request that the Security Agreement be recorded against the aforementioned Trademarks Application and/or Trademark and confirmation of same be returned to the undersigned.

Please find enclosed herewith a PTO2038 Form for payment of the fees required for the registration of the aforementioned Security Agreement.

