

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DesignPac Gifts LLC		04/30/2008	LIMITED LIABILITY COMPANY: ILLINOIS

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Administrative Agent
Street Address:	10 South Dearborn
Internal Address:	19th floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Bank: UNITED STATES

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3319899	OLDE SWEET SHOPPE
Registration Number:	3045550	WILDERNESS GOURMET
Registration Number:	2825576	CIDER HOUSE
Registration Number:	3400360	PREMIUM SELECT
Registration Number:	3378024	FUN IN A CAN
Serial Number:	77321853	MAD LAB
Serial Number:	77262360	DOGGONE GOOD!
Serial Number:	77290083	RED FOIL 202C BLACK @ 100% BLACK @ 88% BLACK @ 50%
Serial Number:	77413252	S'MORESVILLE
Serial Number:	77393983	STARBRIGHT CANDY CO.
Serial Number:	77393985	LUXE CAFE
Serial Number:	77393980	THE GREAT KERNEL

CH \$390.00 3319899

Serial Number:	77393975	GREAT PERKS
Serial Number:	77393972	SNOW VALLEY
Serial Number:	77441236	PEPPERMINT PARADE

CORRESPONDENCE DATA

Fax Number: (212)822-5423
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-530-5000
Email: jnici@milbank.com
Correspondent Name: Milbank, Tweed, Hadley & McCloy LLP
Address Line 1: One Chase Manhattan Plaza
Address Line 2: Rm. 4640
Address Line 4: New York, NEW YORK 10005

ATTORNEY DOCKET NUMBER:	57000-14600
NAME OF SUBMITTER:	Janis Nici
Signature:	/janis nici/
Date:	05/08/2008

Total Attachments: 4
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SHORT-FORM UNITED STATES TRADEMARK SECURITY AGREEMENT

WHEREAS, the signatory hereto (the “Grantor”) has adopted, used, is using and is the owner of its respective trademarks listed on the attached Schedule I of United States Trademarks and the registrations and pending applications associated therewith;

WHEREAS, the Grantor has contemporaneously with the execution of this Short-Form United States Trademark Security Agreement entered into a Subsidiary Joinder Agreement dated as of April 30, 2008 (the “Subsidiary Joinder Agreement”), pursuant to that certain Security Agreement dated as of May 1, 2006 (the “Security Agreement”) among 1-800-FLOWERS.COM, INC. (the “Company”), certain other subsidiaries of the Company party thereto and JPMorgan Chase Bank, N.A. (the “Administrative Agent”) in which the Grantor has granted certain interests in favor of the Administrative Agent and the Lenders, as such term is defined in the Security Agreement;

WHEREAS, pursuant to the Subsidiary Joinder Agreement and the Security Agreement, the Grantor has agreed with the Administrative Agent to execute this Short-Form United States Trademark Security Agreement; and

WHEREAS, terms defined in the Security Agreement are used herein as defined therein;

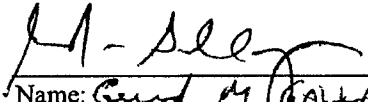
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby grants to the Administrative Agent, for the benefit of the Lenders and Administrative Agent, according to the terms of the Security Agreement, a security interest in all of its right, title and interest in, to and under all the Trademark Collateral of such Grantor located in the United States of America, together with, among other things, the good-will of the business symbolized by the trademarks, including its respective trademarks listed on the attached Schedule I, and all registrations and pending applications associated therewith, as collateral security for the prompt and complete payment and performance when due of all the Secured Obligations.

Date: April 30, 2008

[signature pages follow]

SUBSIDIARY BORROWERS AND
SUBSIDIARY GUARANTORS

DESIGNPAC GIFTS LLC

By: 
Name: Gerald M. Gallagher
Title: Secretary

[Trademark Security Agreement]

STATE OF NY)
) SS.:
COUNTY OF NY)

On the 30 day of April, 2008, before me, the undersigned, a notary public in and for said state, personally appeared Gerard M. Gallagher, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity and that by his/her signature on the instrument the individual or the person upon behalf of which the individual acted executed the instrument.

Diana Gesualdi
Notary Public

[SEAL]

DIANA GESUALDI
Notary Public, State of New York
No. 01GE6172424
Qualified in New York County
Commission Expires

SCHEDULE I

1-800 FLOWERS U.S. REGISTERED TRADEMARKS

U.S. Registered Marks:

Mark	Registration Number	Owner
Olde Sweet Shoppe	3319899	DesignPac Gifts LLC
Wilderness Gourmet	3045550	DesignPac Gifts LLC
Cider House	2825576	DesignPac Gifts LLC
PREMIUM SELECT	3400360	DesignPac Gifts LLC
FUN IN A CAN	3378024	DesignPac Gifts LLC

Applications have been filed for the following Marks:

Mark	Serial #	Owner
MAD LAB	77321853	DesignPac Gifts LLC
Doggone Good!	77262360	DesignPac Gifts LLC
“tuxedo chocolate box” design, RED FOIL 202C	77290083	DesignPac Gifts LLC
BLACK @ 100% BLACK @ 88% BLACK @ 50%		
S’Moresville	77413252	DesignPac Gifts LLC
Starbright Candy Co.	77393983	DesignPac Gifts LLC
Luxe Café	77393985	DesignPac Gifts LLC
The Great Kernel	77393980	DesignPac Gifts LLC
Great Perks	77393975	DesignPac Gifts LLC
Snow Valley	77393972	DesignPac Gifts LLC
PEPPERMINT PARADE	77441236	DesignPac Gifts LLC