

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E.W.A. Ltd.		05/08/2008	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA	
Name:	Samantha Wells
Street Address:	6 Westwood Court
City:	Totton, Hampshire
State/Country:	UNITED KINGDOM
Postal Code:	SO40 3WX
Entity Type:	INDIVIDUAL: UNITED KINGDOM

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2197281	PERFECTION PLUS
Registration Number:	2377517	PERFECTION PLUS

CORRESPONDENCE DATA	
Fax Number:	(914)206-6003
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(914) 681-0100 x 103
Email:	fifer@pitlaw.com
Correspondent Name:	Gerry A. Fifer, Pitegoff Law Office PLLC
Address Line 1:	10 Bank St. #540
Address Line 4:	White Plains, NEW YORK 10606-1952

ATTORNEY DOCKET NUMBER:	PERF. PLUS
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	

OP \$65.00 2197281

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Gerry A. Fifer

Signature:

/GAF/

Date:

05/11/2008

Total Attachments: 3

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Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

E.W.A. LTD.

- Individual(s)
- General Partnership
- Corporation- State: NEW JERSEY
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) _____

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: SAMANTHA WELLS

Internal _____

Address: _____

Street Address: 6 WESTWOOD COURT

City: TOTTEN

State: HAMPSHIRE

Country: UNITED KINGDOM Zip: SO40 3WX

- Association
- General Partnership
- Limited Partnership
- Corporation
- Citizenship _____

Other INDIVIDUAL Citizenship BRITISH

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)

2197281 AND 2377517

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

PERFECTION PLUS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: THOMAS M. PITEGOFF

Internal Address: _____

Street Address: PITEGOFF LAW OFFICE
10 BANK STREET, SUITE 540

City: WHITE PLAINS

State: NEW YORK Zip: 10606

Phone Number: 914-681-0100

Fax Number: 914-206-6003

Email Address: PITEGOFF@PITLAW.COM

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Frank J Wells, Jr.
Signature

5/08/05
Date

Frank J Wells, Jr.
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

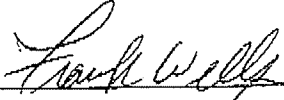
ASSIGNMENT made as of April 20, 2007, by E.W.A. LTD., a New Jersey corporation with an office at 1750 Cedar Bridge Avenue, Lakewood, NJ 08701 ("Assignor), to SAMANTHA WELLS, of 6 Westwood Court, Totton, Hampshire S040 3WX, United Kingdom ("Assignee").

Assignor and Assignee are parties to a Trademark Assignment Agreement dated as of April 20, 2007 (the "Agreement"), pursuant to which Assignor agreed to sell to Assignee and Assignee agreed to buy from Assignor certain Intellectual Property Rights (as defined in the Agreement), including without limitation the trademark PERFECTION PLUS (the "Trademark") as registered with the United States Patent and Trademark Office on October 20, 1998, under Registration Number 2197281, and on August 15, 2000, under Registration Number 2377517 (the "Trademark Registrations"). Pursuant to the Agreement, Assignor has agreed to execute from time to time all documents reasonably requested by Assignee to evidence Assignee's ownership of the Intellectual Property Rights.

Therefore, Assignor, for and in exchange for the consideration set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Trademark, together with the goodwill associated therewith, all rights to sue for infringement of the Trademark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

In witness whereof, Assignor has signed this instrument on the date set forth below with effect as of the date first above written.

E.W.A. LTD.

By 
Title President
Date 5/05/08

STATE OF NEW JERSEY)

COUNTY OF Ocean) ss.

On the 2nd day of May ²⁰⁰⁸ 2007, before me, the undersigned, personally appeared Elisen W Wells & FRANK J. WELLS P.P., personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as President of E.W.A. Ltd., and that by his signature on the instrument, the corporation on behalf of which the person acted, executed the same.

Odette Carrubba
Notary Public

Odette Carrubba
Notary Public
My Commission Expires June 8, 2008