

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C,S. Anderson Enterprises, Inc.		05/07/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Citrus Sports Group, LLC		
Street Address:	30 Addison Road		
City:	Waltham		
State/Country:	MASSACHUSETTS		
Postal Code:	02452		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2755164	TAMPA BAY ROWDIES	
CORRESPONDENCE DATA			
Fax Number:	(617)248-4000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-248-4877		
Email:	tmaadmin@choate.com		
Correspondent Name:	Heather E. Balmat		
Address Line 1:	Two International Place		
Address Line 2:	Attn: Trademark Administrator		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	2008303.0000 (ROWDIES)		
NAME OF SUBMITTER:	Heather E. Balmat		
Signature:	/Heather E. Balmat/		
Date:	05/13/2008		

OP \$40.00 2755164

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of May 7, 2008, by and between C. S. Anderson Enterprises, Inc., a _____ corporation having a principal place of business at 5450 Emerson ("Assignor") and Citrus Sports Group, LLC, a Delaware limited liability company having a principal place of business at 30 Addison Road, Waltham, Massachusetts 02452 ("Assignee").

*DAVID
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75209*

WHEREAS, Assignor and Assignee previously have entered into a certain Term Sheet dated April 22, 2008 (the "Agreement", attached herein as Exhibit A), pursuant to the terms of which Assignor agreed to assign all right, title and interest of Assignor in and to the Mark and the Logo, as defined in the Agreement (the "Intellectual Property"), which includes, without limitation, the registered trademark and common law [trademark] set forth in Exhibit B; and

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm such assignment to Assignee;

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor hereby sells, transfers, assigns and agrees to assign, and delivers to Assignee, its successors, legal representatives and assigns, Assignor's entire right, title and interest in and to the Intellectual Property set forth in the Agreement, including, without limitation the registered trademarks and common law [trademark] set forth in Exhibit B, together with the goodwill of the business in connection with which such Intellectual Property has been used, and all registrations and applications therefor, in the United States and in all foreign countries or jurisdictions, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries or jurisdictions, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made.

Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.


2. Further Assistance. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's reasonable request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required) in the implementation or perfection of this Assignment.

3. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of The Commonwealth of Massachusetts and shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. This Agreement may be executed in two or more counterparts (including by facsimile), each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

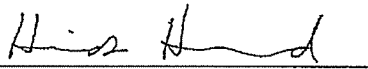
[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed as of the date first written above.

C.S. ANDERSON ENTERPRISES,
INC., Assignor:

By: 
Name: Chris Anderson
Title: owner

CITRUS SPORTS GROUP, LLC,
Assignee:

By: 
Name: Hinds Howard
Title: Chairman

[Signature Page to Trademark Assignment]

Exhibit B

U.S. Registered Trademarks

<u>Mark</u>	<u>Reg./App. Number</u>	<u>Reg./App. Date</u>
Tampa Bay Rowdies	2,755,164	August 26, 2003

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