U.S. DEPARTMENT OF COMMERCE ted States Patent and Trademark Office

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To the Director of the U. S. Patent and Trademark Office: Plea	se record the attached documents or the new address(es) below.
1. Name of conveying party(ies): MY FIRST SHADES 60 THOREAU STREET, SUITE 207 CONCORD, MA 07142	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? No
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership	Name: VENETIAN HOLDINGS, LLC. Internal Address:
Corporation- State: New York Other	Street Address: 287 NORTHERN BLVD., SUITE 202 City: GREAT NECK State: NEW YORK
Citizenship (see guidelines)	Country: USA Zip: 11201
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship
Execution Date(s) May 1, 2008	Limited Partnership Citizenship
✓ Assignment	Corporation Citizenship New York
Security Agreement Change of Name	Other Citizenship If assignee is not domiciled in the United States, a domestic
Other	representative designation is attached: Yes No (Designations must be a separate document from assignment)
A. Trademark Application No.(s) 76/683,541 MAY - 8 200% C. Identification or Description of Trademark(s) (and Filing	B. Trademark Registration No.(s) Additional sheet(s) attached? Yes No Date if Application or Registration Number is unknown):
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Philip M. Weiss	6. Total number of applications and registrations involved:
Internal Address: <u>WEISS & WEISS</u>	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card
Street Address: 300 Old Country Road, Suite 251	Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed
City: Mineola	8. Payment Information:
State: NY Zip: 11501	a. Credit Card Last 4 Numbers Expiration Date
Phone Number: <u>516-739-1500</u>	b. Deposit Account Number
Fax Number: <u>516-739-2189</u>	Authorized User Name
Email Address:	Additionized Oser Ivaline
9. Signature: / Muly With	May 7, 2008
Signature	Date
Philip M. Weiss Name of Person Signing	Total number of pages including cover sheet, attachments, and document:
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Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: My First Shades

Serial No.: 76/683,541 Dated: May 7, 2008

TM: MY FIRST SHADES 100%

UV PROTECTION

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313

TRANSMITTAL OF TRADEMARK ASSIGNMENT

Sir:

Attached please find one (1) Recordation Cover Sheet and Trademark

Assignment, and a check in the amount of \$40 to cover the recordation fee.

"EXPRESS MAIL" Mailing Label No. EM 013425131 US

Date of Deposit: May 7, 2008

I hereby certify that this paper (and any document attached) is Being deposited with the United States Postal Service "Express Mail

Post Office to Addressee" service under 37 C.F.R. 1.10 on the

date indicated above and is addressed to the Commissioner for Trademarks, PO Box 1451,

Alexandria, VA 22313

'Signature:

Name: Debbie Broderick

Respectfully submitted,

Philip M. Weiss

Reg. No. 34,751

Attorney for Applicant

Weiss & Weiss

300 Old Country Rd., Ste. 251

Mineola, NY 11501

(516) 739-1500



U.S. Patent & TMOfo/TM Mail Ropt Dt #72

TRADEMARK
REEL: 003777 FRAME: 0518

Docket: T/232-3

TRADEMARK ASSIGNMENT

WHEREAS, MY FIRST SHADES, a New York Corporation having a principal place of business at 60 Thoreau Street, Suite 207, Concord, MA 07142 has adopted, owns and is using the trademark MY FIRST SHADES 100% UV PROTECTION in connection with the following goods:

SUNGLASSES AND COMPONENT PARTS THEREOF AND ACCESSORIES, NAMELY EARSTEMS, NOSE PIECES, FOAM STRIPS, SHIELDS AND LENSES

WHEREAS, MY FIRST SHADES has a U.S. Trademark application Serial No. 76/683,541 for the mark MY FIRST SHADES 100% UV PROTECTION in the United States Patent and Trademark Office in connection with SUNGLASSES AND COMPONENT PARTS THEREOF AND ACCESSORIES, NAMELY EARSTEMS, NOSE PIECES, FOAM STRIPS, SHIELDS AND LENSES

WHEREAS, VENETIAN HOLDINGS, LLC. having a principal place of business at 287 Northern Blvd., Suite 202, Great Neck, NY 11021 desires to acquire the mark MY FIRST SHADES 100% UV PROTECTION, U.S. Trademark application Serial No. 76/683,541.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MY FIRST SHADES hereby sells, assigns, transfers and sets over unto VENETIAN HOLDINGS, LLC. the entire right, title and interest in and to the

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mark MY FIRST SHADES 100% UV PROTECTION, and the aforesaid Trademark application Serial No. 76/683,541 including any international rights thereto; together with the goodwill of the business symbolized by the mark MY FIRST SHADES 100% UV **PROTECTION** as fully and entirely as the same would have been held and enjoyed by MY FIRST SHADES.

By: David Scheinberg

Title: President

STATE OF MASSACHUSETTS

RECORDED: 05/08/2008

COUNTY OF Middle Sex

Before me personally appeared David Scheinberg and to me known and known by me to be the person(s) of such name(s) who signed and sealed the foregoing instrument; and the said person(s) acknowledged the same to be the free act(s) and deed(s) of those person(s), on the day and Charles M. HINTON Notary Public year aforesaid.

: SS.:

CHARLENE M. HINTON **Notary Public** COMMONWEALTH OF MASSACHUSETTS