

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | Continuation and Change of Name |
|------------------------------|---------------------------------|

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|---------------------|
| Ojon Corporation | | 10/23/2007 | CORPORATION: CANADA |

RECEIVING PARTY DATA

| | |
|------------------------|--------------------------|
| Name: | Ojon Inc. |
| Street Address: | 900-1959 Upper Water St. |
| City: | Halifax, NS |
| State/Country: | CANADA |
| Postal Code: | B3J 2X2 |
| Entity Type: | CORPORATION: CANADA |

PROPERTY NUMBERS Total: 12

| Property Type | Number | Word Mark |
|----------------------|----------|-------------------------------------|
| Registration Number: | 3170367 | FROM THE PEOPLE OF BEAUTIFUL HAIR |
| Registration Number: | 3164351 | OJON |
| Registration Number: | 3212393 | OJON |
| Registration Number: | 3219485 | OJON |
| Registration Number: | 3219486 | OJON "THE PEOPLE OF BEAUTIFUL HAIR" |
| Registration Number: | 3203528 | TAWIRA |
| Serial Number: | 78902570 | 'THE PEOPLE OF BEAUTIFUL HAIR' |
| Serial Number: | 76234052 | BATANA |
| Serial Number: | 78909910 | RARE HARVESTS |
| Serial Number: | 78909945 | TAWAKA |
| Serial Number: | 77029692 | TUNU |
| Serial Number: | 77029741 | TUNU ELASTIK |

CORRESPONDENCE DATA

CH \$315.00 3170367

Fax Number: (212)277-2355
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2122772328
Email: nhartman@estee.com
Correspondent Name: Lesley A Moradian
Address Line 1: 767 Fifth Avenue, Estee Lauder
Address Line 2: Legal/Trademarks Dept.
Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:

OJ/OJONRECORDAL1 US NH

DOMESTIC REPRESENTATIVE

Name: Lesley A Moradian
Address Line 1: 767 Fifth Avenue, Estee Lauder
Address Line 2: Legal/Trademark Dept.
Address Line 4: New York, NEW YORK 10153

NAME OF SUBMITTER:

Rita Odin

Signature:

/rita odin/

Date:

05/15/2008

Total Attachments: 4

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Ministry of Finance
33 King Street West
Oshawa ON L1H 8H5

Client Accounts and
Services Branch
PO Box 622
Oshawa ON L1H 8H6

Ministère des Finances
33 rue King Ouest
Oshawa ON L1H 8H5

Direction des services et
des dossiers clients
CP 622
Oshawa ON L1H 8H6



Refer to: A. Leonard
Oshawa 905 433-5934
Toronto 416 920-9048 Ext. 5934
Canada & U.S. 1 800 262-0784 Ext. 5934

September 25, 2007

Attention: Suzan McMillen

Baker & McKenzie
Barristers & Solicitors
2100 - 181 Bay St
PO Box 874
Toronto ON M5J 2T3

Dear Madam:

Re: Ojon Corporation
Account Number 9028642
Consent - Transfer of Ontario Corporation

In accordance with the *Business Corporations Act*, we are pleased to advise you that The Minister of Finance consents to the issuance of an instrument of continuation to Ojon Corporation, continuing the company as if it were incorporated under the laws of the Government of Nova Scotia.

This consent is only valid for sixty days from the date of this letter and must be filed within this specified period with the Companies Branch, Ministry of Government Services.

Please be advised that, if the corporation intends to continue to conduct business in Ontario, it is required that the corporation file a Form 2 with the:

Ministry of Government Services
Companies Branch
393 University Avenue, Suite 200
Toronto, ON M5G 2M2
416 314-8880 or 1 800 361-3223 (Ontario only)

The Form 2 is available on the internet at:
<http://www.cbs.gov.on.ca/mcbs/english/5GFMZZ.htm>

For your assistance, enclosed are guidelines for Authorization to Continue in Another Jurisdiction.

Encl.

/mp

- d) a civil, criminal or administrative action or proceeding pending by or against the corporation may be continued to be prosecuted by or against the body corporate; and
la personne morale remplace la société dans les poursuites civiles, pénales ou administratives intentées par ou contre celle-ci;
- e) a conviction against the corporation may be enforced against the body corporate or a ruling, order or judgement in favour of or against the corporation may be enforced by or against the body corporate.
toute décision judiciaire ou quasi judiciaire rendue en faveur de la société ou contre elle est exécutoire à l'égard de la personne morale.

6. Mark (X) in the box beside the one statement that applies:
Cocher (X) la case correspondant à l'énoncé approprié :

- The corporation is applying to continue under the laws of another Canadian jurisdiction.
La société présente une demande de maintien en vertu des lois d'une autre autorité législative au Canada.
- The corporation is applying to continue under the laws of a jurisdiction outside Canada, and this application is accompanied by a legal opinion to the effect that the laws of the other jurisdiction meet the requirements set out in 181(9) of the Act.
La société présente une demande de maintien en vertu des lois d'une autorité législative à l'extérieur du Canada et la demande est accompagnée d'un avis juridique stipulant que les lois de l'autre autorité législative répondent à toutes les exigences énoncées au paragraphe 181(9) de la Loi.

7. This application has been authorized by a special resolution.
La présente demande a été autorisée par résolution spéciale.

8. This application is accompanied by consent from the Minister of Finance.
La présente demande est accompagnée du consentement émanant du ministère des Finances.

9. Mark (X) in the box beside the one statement that applies:
Cocher (X) la case correspondant à l'énoncé approprié :

- The corporation is offering securities to the public within the meaning of subsection 1(6) of the *Business Corporations Act* and consent from the Ontario Securities Commission accompanies this application.
La société offre des valeurs mobilières au public au sens du paragraphe 1(6) de la Loi sur les sociétés par actions et la demande est accompagnée du consentement écrit de la Commission des valeurs mobilières de l'Ontario.
- The corporation is not offering securities to the public within the meaning of subsection 1(6) of the *Business Corporations Act*.
La société n'offre pas de valeurs mobilières au public au sens du paragraphe 1(6) de la Loi sur les sociétés par actions.

The authorization of the Director for an application for continuance, if provided, expires six months after the date of endorsement of the authorization unless, within the six-month period, the corporation is continued under the laws of the other jurisdiction.
L'autorisation de la demande de maintien à l'extérieur de l'Ontario accordée par le directeur, le cas échéant, devient caduque six mois après la date de l'apposition de l'autorisation sur la demande, sauf si, au cours de cette période, la société est maintenue en vertu des lois de l'autre compétence législative.

The corporation shall file with the Director a copy of the instrument of continuance issued to it by the other jurisdiction within sixty days after the date of issuance.
Dans les soixante jours de la date d'émission, la société doit déposer auprès du directeur un exemplaire de l'acte de maintien émis par l'autre compétence législative.

This application is signed in duplicate.
La présente demande est signée en double exemplaire.

OJON CORPORATION

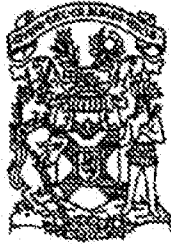
Name of Corporation / Dénomination sociale de la société

By/Par :

Signature / Signature

Spencer G. Smul - Secretary

Description of Office / Fonction



Nova Scotia

CERTIFICATE OF CONTINUANCE

Registry Number

3223260

I HEREBY CERTIFY that

OJON INC.

a subsisting company incorporated under the laws of another jurisdiction, has satisfied the Registrar that the provisions of Section 133 of the Nova Scotia Companies Act, R.S.N.S., 1989, and any amendments thereto, have been complied with.

I FURTHER CERTIFY that the aforementioned company is hereby continued in the Province of Nova Scotia effective October 23, 2007.

A handwritten signature in black ink, appearing to read "D. S. C.", written over a horizontal line.

Registrar of Joint Stock Companies

October 23, 2007

Date of Continuance