

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Omnicom Holdings Inc. | | 06/01/2008 | CORPORATION: DELAWARE |

| | |
|-----------------------------|---|
| RECEIVING PARTY DATA | |
| Name: | DDB Worldwide Communications Group Inc. |
| Street Address: | 437 Madison Avenue |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10022 |
| Entity Type: | CORPORATION: NEW YORK |

PROPERTY NUMBERS Total: 10

| Property Type | Number | Word Mark |
|----------------------|---------|----------------------|
| Registration Number: | 3168447 | VITAL SIGNS |
| Registration Number: | 3090963 | KARACTERSDESIGNGROUP |
| Registration Number: | 3101510 | DOWNTOWN PARTNERS |
| Registration Number: | 2712742 | DDB MATRIX |
| Registration Number: | 2712725 | DDB LEONARDO |
| Registration Number: | 2896031 | DDB'S VITAL SIGNS |
| Registration Number: | 2712529 | @DDB |
| Registration Number: | 2867083 | TRIBAL DDB |
| Registration Number: | 2772840 | DDB WORLDWIDE |
| Registration Number: | 2607757 | DDB |

| | |
|--|---------------|
| CORRESPONDENCE DATA | |
| Fax Number: | (212)468-4888 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 212-468-4800 |

CH \$265.00 3168447

Email: jkatz@dglaw.com
Correspondent Name: Jeffrey C. Katz
Address Line 1: 1740 Broadway
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:

05346-785-008

NAME OF SUBMITTER:

Jeffrey C. Katz

Signature:

/Jeffrey C. Katz/

Date:

06/02/2008

Total Attachments: 2

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ASSIGNMENT

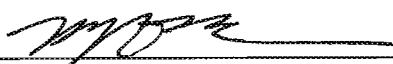
WHEREAS, Omnicom Holdings Inc., a corporation of the State of Delaware, 720 California Street, San Francisco, CA 94108 (hereinafter "Assignor"), is the owner of the marks listed on the attached Schedule A which are registered in the United States Patent and Trademark Office:

WHEREAS, DDB Worldwide Communications Group Inc, a corporation of the State of New York, 437 Madison Avenue, New York, NY 10022 (hereinafter "Assignee"), is desirous of acquiring said marks and said registrations thereof.

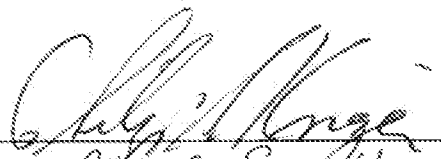
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 1st day of June 2008.

Omnicom Holdings Inc.

By: 
Name: MICHAEL J. O'BRIEN
Title: GENERAL COUNSEL,
SECRETARY

DDB Worldwide Communications Group Inc.

By: 
Name: PHILIP S. KRIEGER
Title: SECRETARY

Schedule A

| <u>Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|----------------------|-------------------------|--------------------------|
| VITAL SIGNS | 3,168,447 | November 7, 2006 |
| KARACTERSDESIGNGROUP | 3,090,963 | May 9, 2006 |
| DOWNTOWN PARTNERS | 3,101,510 | June 6, 2006 |
| DDB MATRIX | 2,712,742 | May 6, 2003 |
| DDB LEONARDO | 2,712,725 | May 6, 2003 |
| DDB'S VITAL SIGNS | 2,896,031 | October 19, 2004 |
| @DDB | 2,712,529 | May 6, 2003 |
| TRIBAL DDB | 2,867,083 | July 27, 2004 |
| DDB WORLDWIDE | 2,772,840 | October 14, 2003 |
| DDB | 2,607,757 | August 13, 2002 |