

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carrie Dawes		04/09/2008	INDIVIDUAL: UNITED STATES
Payal Kedia		04/09/2008	INDIVIDUAL: INDIA
RECEIVING PARTY DATA			
Name:	Anu, LLC		
Street Address:	211 Thompson Street, Suite 5E		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78823679	ANU	
CORRESPONDENCE DATA			
Fax Number:	(212)226-1995		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-226-7700		
Email:	ccastro@yeellp.com, mdonovan@yeellp.com		
Correspondent Name:	Mary A. Donovan		
Address Line 1:	110 Greene Street, Suite 700		
Address Line 4:	New York, NEW YORK 10012		
ATTORNEY DOCKET NUMBER:	1662/ASSIGNMENT		
NAME OF SUBMITTER:	Mary A. Donovan		
Signature:	/Mary A. Donovan/		
Date:	06/02/2008		

OP \$40.00 78823679

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, Carrie Dawes, a U.S. citizen, residing at 330½ Eighth Street, Jersey City, New Jersey 07302 and Payal Kedia, a citizen of India, residing at 211 Thompson Street, Ste. #5E, New York, New York 10012 (hereinafter referred to as "ASSIGNORS"), own, are using and have used the trademark ANU (Stylized) for jewelry, as evidenced by U.S. Application No. 78/823,679 (hereinafter referred to as the "TRADEMARK"); and

WHEREAS, Anu, LLC, a limited liability corporation organized and existing under the laws of New Jersey, having its principal place of business at 211 Thompson Street, Ste. #5E, New York, New York 10012 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire business to which the TRADEMARK pertains as well as all of the right, title and interest of ASSIGNORS in, to and under the TRADEMARK, together with the goodwill of the business associated with the TRADEMARK.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

ASSIGNORS hereby transfer to ASSIGNEE the entire business and the entire right, title and interest of ASSIGNORS in and to the TRADEMARK together with the goodwill of the business associated with the TRADEMARK and application Serial No. 78/823,679; and

ASSIGNORS do hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARK, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative;

ASSIGNORS further authorizes the Commissioner of Patents and Trademarks of the United States, to record trademark application Serial No. 78/823,679 as property of ASSIGNEE; and

ASSIGNORS further agree to execute such further documents as may be required to records ASSIGNEE as the owner of the TRADEMARK and the application herein assigned.

Dated: 4/9/2008

Carrie Dawes
Carrie Dawes, Co-Applicant

Dated: 4/9/2008

Payal Kedia
Payal Kedia, Co-Applicant