

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dinner By Design, Inc.		05/20/2008	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Sharyn DeLaurentis		
Street Address:	10 North Lake Street		
Internal Address:	Suite 108		
City:	Grayslake		
State/Country:	ILLINOIS		
Postal Code:	60030		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3361165	DINNER BY DESIGN	
CORRESPONDENCE DATA			
Fax Number:	(847)303-6621		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(847) 303-0107		
Email:	rgr@rbrmlaw.com		
Correspondent Name:	Robert G. Riffner		
Address Line 1:	1834 Walden Office Square		
Address Line 2:	Suite 500		
Address Line 4:	Schaumburg, ILLINOIS 60173		
NAME OF SUBMITTER:	Sharyn DeLaurentis		
Signature:	/sharyn delaurentis/		
Date:	06/06/2008		

OP \$40.00 3361165

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK REGISTRATION (USPTO)

WHEREAS, JULIE DUFFY, for herself and on behalf of DINNER BY DESIGN, INC., an Illinois corporation, had adopted and used the mark DINNER BY DESIGN (the "Mark") in commerce, filed application Serial Number 77600962 to register the Mark with the United States Patent and Trademark Office (the "USPTO"), and was granted that Registration # 3361165 effective January 1, 2008;

WHEREAS, on August 23, 2007 all of the assets of DINNER BY DESIGN, INC., the Illinois corporation, were sold to SHARYN DeLAURENTIS pursuant to an Agreement For Purchase and Sale of Assets, which provided for the sale, assignment, transfer and conveyance to SHARYN DeLAURENTIS of all those assets used in connection with the business, including but not limited to "the rights of Seller to the trade name 'Dinner By Design', and rights to all Seller's intellectual property (trademarks, trade names, patents, copyrights, etc.) [and] good will";

WHEREAS, JULIE DUFFY, for and on behalf of DINNER BY DESIGN, INC. and pursuant to that Agreement For Purchase and Sale of Assets dated August 23, 2007, wishes to complete the assignment of the Mark and Trade Name Registration, as well as the goodwill symbolized by the Mark and Trade Name DINNER BY DESIGN;

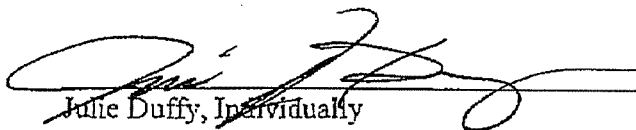
WHEREAS, DBD Franchising I, Inc. was incorporated by SHARYN DeLAURENTIS for the purpose of conducting business using the assets DeLAURENTIS purchased from DINNER BY DESIGN, INC., and DeLAURENTIS is the sole Shareholder of DBD Franchising I, Inc.; and

WHEREAS, DeLAURENTIS and DBD Franchising I, Inc., pursuant to that Agreement for the Purchase and Sale of Assets dated August 23, 2007, also wish to complete the assignment of the Mark and Trade Name Registration, as well as the goodwill symbolized by the Mark and Trade Name DINNER BY DESIGN, as well as any and all rights related thereto at common law;

NOW THEREFORE for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, DINNER BY DESIGN, INC., does hereby assign to DBD Franchising I, Inc. all right, title and interest in and to the Mark DINNER BY DESIGN and its federal service mark registration No. 3361165, together with the goodwill symbolized by the Mark and the Trade Name, in addition to all rights to sue and to recover for past and present infringements. Duffy for herself and on behalf of DINNER BY DESIGN, INC. agree to execute any additional documentation necessary

to effectuate the foregoing assignment and transfer of rights and DBD Franchising I, Inc. reserves all rights to withdraw and/or cancel said Registration.

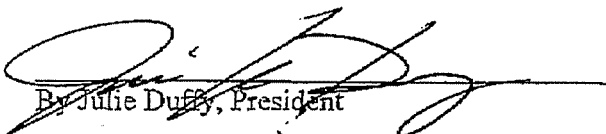
Signed in _____, this 20 day of May, 2008.


Julie Duffy, Individually

DBD Franchising I, Inc.

DINNER BY DESIGN, INC.

By 


By Julie Duffy, President

Name Sharyn DeLaurentis
Title President

This Assignment prepared by:

Robert G. Riffner
Patricia Foy Cross
Riffner Barber LLC
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