

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HONG JIN CROWN CORPORATION		06/02/2008	CORPORATION: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF

RECEIVING PARTY DATA

Name:	Wan Ki Hong
Street Address:	1446-11 Seocho 3 Dong Seochoku
Internal Address:	Hyudai Superville Adong 4603
City:	Seoul
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF
Entity Type:	INDIVIDUAL: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3224785	HJC HELMETS

CORRESPONDENCE DATA

Fax Number: (949)474-2060
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (949) 255-6950
 Email: lhulley@gordonrees.com
 Correspondent Name: Lindsay Hulley
 Address Line 1: 4675 MacArthur Court
 Address Line 2: Gordon & Rees LLP, Ste. 800
 Address Line 4: Newport Beach, CALIFORNIA 92660

DOMESTIC REPRESENTATIVE

Name: George Hong, Esq.
 Address Line 1: 16918 Edwards Road
 Address Line 4: Cerritos, CALIFORNIA 90703

CH \$40.00 3224785

NAME OF SUBMITTER:	Lindsay J. Hulley
Signature:	/Lindsay J. Hulley/
Date:	06/09/2008
Total Attachments: 3 source=HJC - 3224785 Final#page1.tif source=HJC - 3224785 Final#page2.tif source=HJC - 3224785 Final#page3.tif	

**RECORDATION FORM COVER SHEET
 TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies): Hong Jin Crown Corporation</p> <p> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- State: _____ <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) <u>Korea</u></p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) <input type="checkbox"/> Yes Additional names, addresses, or citizenship attached? <input checked="" type="checkbox"/> No</p> <p>Name: <u>Wan Ki Hong</u></p> <p>Internal Address: <u>Hyundai Superville Adong 4603</u></p> <p>Street Address: <u>1446-11 Seccho 3 Dong</u></p> <p>City: <u>Seoul</u></p> <p>State: _____</p> <p>Country: <u>Republic of Korea</u> Zip: _____</p> <p> <input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input type="checkbox"/> Corporation Citizenship _____ <input type="checkbox"/> Other _____ Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p>3. Nature of conveyance /Execution Date(s) :</p> <p>Execution Date(s) <u>6/2/08</u></p> <p> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p>	<p>4. Application number(s) or registration number(s) and identification or description of the Trademark.</p> <p>A. Trademark Application No.(s) _____</p> <p>B. Trademark Registration No.(s) 3224785</p> <p style="text-align: right;">Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): HJC HELMETS</p>	
<p>5. Name & address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Lindsay Hulley c/o Gordon Rees LLP</u></p> <p>Internal Address: <u>Suite 800</u></p> <p>Street Address: <u>4675 MacArthur Court</u></p> <p>City: <u>Newport Beach</u></p> <p>State: <u>CA</u> Zip: <u>92660</u></p> <p>Phone Number: <u>(949) 255-6950</u></p> <p>Fax Number: <u>(949) 474-2060</u></p> <p>Email Address: <u>lhulley@gordonrees.com</u></p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ <u>40.00</u></p> <p> <input type="checkbox"/> Authorized to be charged by credit card <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed</p>
<p>8. Payment Information:</p> <p>a. Credit Card Last 4 Numbers _____ Expiration Date _____</p> <p>b. Deposit Account Number <u>501990</u></p> <p>Authorized User Name <u>Lindsay Hulley</u></p>	
<p>9. Signature: <u>Lindsay J. Hulley</u> <u>6-9-08</u> _____ Signature Date _____ Lindsay J. Hulley Total number of pages including cover sheet, attachments, and document: 3</p> <p style="text-align: center;">Name of Person Signing</p>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK

WHEREAS, HONG JIN CROWN CORPORATION, a Korean corporation, having a principal place of business at 54-2, Seo-Ri, Ridong-Myun, Yongin-shi, Kyungki-do, Republic of Korea (hereinafter "Assignor"), has adopted, is the owner of, used and is using the following mark, registered in the United States Patent and Trademark Office:

"HJC HELMETS" Registration No. 3224785, dated April 3, 2007

WHEREAS, WAN KI HONG, an individual, having a principal residence at Seocho 3 dong, 1446-11, Hyudai Superville A dong 4603, Seochoku, Seoul, Korea, (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof, together with the goodwill of the business symbolized by the mark.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, the Assignor, does hereby, assign, transfer and convey unto the Assignee all of its right, title and interest in and to the aforesaid mark, worldwide, including any choses in action relating to said mark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said mark rights accruing on or before the date of the Assignment, together with the goodwill of the business symbolized by the mark, and the above identified registration; and Assignor agrees to execute any further documents, now and hereinafter necessary to perfect the rights herein assigned, all without further compensation to Assignor.

Executed this 2 day of JUNE, 2008, at SEOUL KOREA.

By: J. K. Ahm

Title: PRESIDENT,
Hong Jin Crown Corporation

J. K. Ahm

DESIGNATION OF DOMESTIC REPRESENTATIVE

WHEREAS, WAN KI HONG, an individual, having a principal residence at Seocho 3 dong, 1446-11, Hyudai Superville A dong 4603, Seochoku, Seoul, Korea, has adopted, is the assignee of, used and is using the following marks, registered in the United States Patent and Trademark Office:

“HJC HELMETS” Registration No. 3224785, dated April 3, 2007
“HJC” Registration No. 2157124, dated May 12, 1998
“HJC” Registration No. 1519644, dated January 10, 1989

WHEREAS, WAN KI HONG is desirous of and hereby does designate the following domestic representative upon whom notices or process in proceedings affecting the Marks may be served:

George Hong, Esq.
16918 Edwards Road
Cerritos, California 90703
Tel: (562) 407-2186

Executed this 2 day of JUNE, 2008, at SEOUL KOREA.

By: W. K. Hong
Wan Ki Hong