

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Durazno, Inc.		02/01/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Brand.net, Inc.		
Street Address:	1400 Fashion Island Blvd., Suite 505		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94404		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77374690	BRAND.NET	
CORRESPONDENCE DATA			
Fax Number:	(415)693-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-693-2000		
Email:	trademarks@cooley.com		
Correspondent Name:	John W. Crittenden		
Address Line 1:	101 California Street, 5th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111-5800		
ATTORNEY DOCKET NUMBER:	309449-20000		
NAME OF SUBMITTER:	John W. Crittenden		
Signature:	/John W. Crittenden/		
Date:	06/10/2008		

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Total Attachments: 3

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DURAZNO, INC.", CHANGING ITS NAME FROM "DURAZNO, INC." TO "BRAND.NET, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF FEBRUARY, A.D. 2008, AT 4:29 O'CLOCK P.M.



4450695 8100

080123298

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6363000

DATE: 02-06-08

TRADEMARK
REEL: 003793 FRAME: 0407

**CERTIFICATE OF AMENDMENT TO
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
DURAZNO, INC.**

DURAZNO, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "**Corporation**"), DOES HEREBY CERTIFY:

FIRST: The name of the Corporation is **DURAZNO, INC.**

SECOND: The original name of this Corporation is Durazno, Inc. and the Certificate of Incorporation was originally filed with the Secretary of the State of the State of Delaware on October 31, 2007. The current Amended and Restated Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on November 30, 2007.

THIRD: Article I. of the Amended and Restated Certificate of Incorporation of the Corporation is hereby amended and restated to read in its entirety as follows:

"I.

The name of this company is **BRAND.NET, INC.** (the "**Company**" or the "**Corporation**")."

FOURTH: This Certificate of Amendment to Amended and Restated Certificate of Incorporation has been approved by the Board of Directors of the Corporation.

FIFTH: Thereafter, pursuant to a resolution of the Board of Directors, this Certificate of Amendment was submitted to the stockholders of the Company for their approval, and was duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

SIXTH: All other provisions of the Amended and Restated Certificate of Incorporation shall remain in full force and effect.

[Signature Page Follows]

The Corporation has caused this Certificate of Amendment to Amended and Restated Certificate of Incorporation to be signed by its Chief Executive Officer this 1st day of February, 2008.

DURAZNO, INC.

By: /s/ Elizabeth Blair
Elizabeth Blair
Chief Executive Officer and Chief Financial
Officer