

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shuffle Master, Inc.		06/03/2008	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Stargames Corporation Pty Ltd		
Street Address:	13 Sheridan Close		
City:	Milperra NSW 2214		
State/Country:	AUSTRALIA		
Entity Type:	CORPORATION: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77287611	FREE LOOK	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-760-0404		
Email:	efiling@kmob.com		
Correspondent Name:	Tirzah Abe Lowe		
Address Line 1:	2040 Main Street, Fourteenth Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	STCG.012TUS		
DOMESTIC REPRESENTATIVE			
Name:	Tirzah Abe Lowe		
Address Line 1:	2040 Main Street, Fourteenth floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Tirzah Abe Lowe		

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Signature:	/tirzah abe lowe/
Date:	06/13/2008
Total Attachments: 2 source=Signed Assignment#page1.tif source=Signed Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This Assignment is effective as of the 3rd day of June, 2008, by and between Shuffle Master, Inc., a Minnesota corporation having a place of business at 1106 Palms Airport Drive, Las Vegas, NV 89119 (hereinafter referred to as "ASSIGNOR"), and Stargames Corporation Pty Ltd, an Australian corporation having a place of business at 13 Sheridan Close, Milperra, NSW 2214 Australia (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the FREE LOOK business ("Business");

WHEREAS, the Business has certain tangible assets that include the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant to the trademark, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement worldwide (hereinafter collectively referred to as "Trademark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark application relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as the "Application");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Business, including the Trademark and the Application worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE substantially all of the Business as required by 15 U.S.C. Section 1060, including all rights, title, and interest to the Trademark and the Application worldwide.

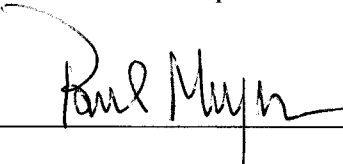
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Business;
- (2) the Trademark set forth in Schedule A; and
- (2) the Application set forth in Schedule B;

together with the goodwill symbolized by said Business, Trademark and Application, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Las Vegas, Nevada, United States of America, this 3rd day of June, 2008.

Shuffle Master, Inc.
a Minnesota corporation having a place of business at 1106 Palms Airport Drive, Las Vegas, NV 89119

By: 

Name: Paul C. Meyer

Title: President

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: FREE LOOK

SCHEDULE B

Federal Trademark Application:

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
FREE LOOK	77/287,611	09/24/07	28

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