

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/20/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PUREWORLD BOTANICALS, INC.		06/20/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	NATUREX, INC.
Street Address:	375 Huyler Street
City:	South Hackensack
State/Country:	NEW JERSEY
Postal Code:	07606
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2166588	CIMIPURE
Registration Number:	3128203	PUREPOWDER
Registration Number:	2208914	RESVERAPURE
Registration Number:	3142531	VALERIPURE
Registration Number:	2136264	VERAPURE

CORRESPONDENCE DATA

Fax Number: (713)223-4873
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 713-224-8080
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 Correspondent Name: John S. Egbert
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OP \$140.00 2166588

ATTORNEY DOCKET NUMBER:	1811-0
NAME OF SUBMITTER:	John S. Egbert
Signature:	/1811-0/
Date:	06/24/2008
Total Attachments: 2 source=NuncProTunc Assmt.Naturex#page1.tif source=NuncProTunc Assmt.Naturex#page2.tif	

NUNC PRO TUNC ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS PUREWORLD BOTANICALS, INC. ("Assignor"), a corporation of Delaware, of 375 Huyler Street, South Hackensack, New Jersey 07606, has adopted and uses the trademarks referenced in Schedule A attached hereto, which are registered in the United States Patent and Trademark Office; and

WHEREAS NATUREX, INC. ("Assignee"), a corporation of Delaware, of 375 Huyler Street, South Hackensack, New Jersey 07606, USA is desirous of acquiring said trademarks and the registrations thereof:

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the trademarks and the registrations, together with the good will of the business symbolized by the trademarks, *nunc pro tunc*, effective this 10 day of June, 2008.

NATUREX, INC.

By: NIKANSKY
Name:
Title: President and C.E.O.



SCHEDULE A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
CIMIPURE	2166588	June 16, 1998
CLOVERPURE	2742505	July 29, 2003
(INCA DESIGN ONLY)	2548913	March 19, 2002
MACAPURE THE VITALITY SECRET OF THE INCA (AND DESIGN)	2551670	March 26, 2002
PUREPOWDER	3128203	August 3, 2006
RESVERAPURE	2208914	December 8, 1998
SLIMPURE	2865533	July 20, 2004
VALERIPURE	3142531	September 12, 2006
VERAPURE	2136264	February 10, 1998