

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Slamball, LLC		04/30/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Slamball, LLC		
Street Address:	317 Madison Ave, #415		
Internal Address:	att: Douglas Hand		
City:	new york		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2775494	SLAMBALL	
Registration Number:	2898037	SLAMBALL	
CORRESPONDENCE DATA			
Fax Number:	(646)349-2782		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 481 8686		
Email:	ted@sabety.net		
Correspondent Name:	Ted Sabety c/o Sabety +associates, PLLC		
Address Line 1:	1130 Bedford Rd.		
Address Line 4:	pleasantville, NEW YORK 10570		
ATTORNEY DOCKET NUMBER:	SLAMBALL4		
NAME OF SUBMITTER:	ted sabety		
Signature:	/ts/		

OP \$65.00 2775494

Date:

06/30/2008

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is entered into as of April 30, 2008, by Slamball LLC, a California limited liability company ("Assignor"), in favor of Slamball LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns trademark applications and registrations, including, without limitation, the trademark registrations and applications for registration, and all goodwill associated therewith, identified and set forth on Schedule A attached hereto, (the "Marks");

WHEREAS, Assignor, Assignee and IMG Worldwide, Inc., an Ohio corporation, are parties to the Asset Contribution Agreement, dated as of an even date herewith (the "Contribution Agreement") pursuant to which Assignor agreed to contribute the assets of the Business (as defined in the Contribution Agreement) and assign certain rights and obligations in connection with the Business to Assignee, including, without limitation, the Marks;

WHEREAS, Assignee is the successor to that portion of the assets of the Business to which the Marks pertain and such business is ongoing; and

WHEREAS, pursuant to the Contribution Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all worldwide right, title and interest in and to the Marks and any and all goodwill associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, Assignor agrees:

1. Assignor hereby irrevocably contributes, transfers, grants, bargains, assigns and conveys to Assignee, free and clear of any and all liens and encumbrances, the entire right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all rights to collect royalties, products and proceeds in connection with any of the foregoing and all rights to sue for past, present or future infringement, dilution or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith.
2. Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Marks and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

3. Assignor shall provide Assignee, its successors and assigns, or their legal representatives such information and assistance as Assignee may reasonably request (including, without limitation, execution and delivery of any affidavits, declarations, oaths or other documents as may reasonably be required) in connection with: (1) the preparation of any application for registration or any application for renewal any Mark; (2) the prosecution or defense of any infringement or other proceedings that may arise in connection with any of the Marks including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; (3) obtaining any additional protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States, foreign countries and multinational authorities; and (4) effectuating and implementing this Assignment.
4. Assignor hereby represents, warrants and covenants that it has the full right to convey the interest assigned by this Assignment, and it has not executed and will not execute any agreement in conflict with this Assignment.
5. This Assignment shall be governed by and construed in accordance with the laws of the State of New York.
6. This Assignment may be signed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.
7. This Assignment is provided pursuant to the Contribution Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Marks.

* * * * *

[END OF PAGE]

[SIGNATURE PAGE FOLLOWS]

04/30/2008 14:52 FAX

30-Apr-2008 10:40 AM BMNY LAW 3103193975

004/008

4/9

Apr-30-08 08:10am From-Tollin/Robbins Productions

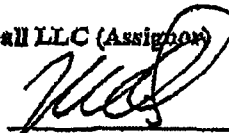
818 7553039

T-218 P.007/008 F-789

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in Assignor's name by Assignor's duly authorized officer as of the date first above written.

Slamball LLC (Assignor)

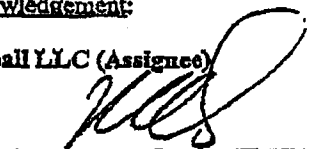
By:
Name:
Title:


MIKE TOLLIN
PRESIDENT

Acknowledgement:

Slamball LLC (Assignee)

By:
Name:
Title:


MIKE TOLLIN
PRESIDENT

**Schedule A
to Trademark Assignment**

[TO BE COMPLETED BY SLAMBALL]

Trademarks and Trademark Applications

Mark	Jurisdiction	Serial No./ Filing Date	Reg. No./ Reg. Date	Status
SLAMBALL	U.S.	78124785 4/29/2002	2775494 10/21/2003	REGISTERED
SLAMBALL	U.S.	78124809 4/29/2002	2898037 10/26/2004	REGISTERED
SLAMBALL	U.S.	78124794 4/29/2002	n/a	ABANDONED [SLAMBALL TO CONFIRM]
SLAMBALL	U.S.	78124811 4/29/2002	n/a	ABANDONED [SLAMBALL TO CONFIRM]
SLAMBALL	U.S.	78124796 4/29/2002	n/a	ABANDONED [SLAMBALL TO CONFIRM]

[NOTE TO SLAMBALL]: Please confirm that applications have been filed for the following marks, and if so, please provide jurisdiction of filing, and serial numbers, filing dates, registration numbers, registration dates, and current status as applicable:

**RUMBLE
MOB
DIABLOS
RIDERS
STEAL
SLASHERS
BANDITS
BOUNCERS]**