TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nitro US Trademark Ltd.		04/26/2007	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	IML US Trademark Ltd.	
Street Address:	5100 Spectrum Way	
City:	Mississauga, Ontario	
State/Country:	try: CANADA	
Entity Type:	CORPORATION: CANADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77164935	FREAK FOOD

CORRESPONDENCE DATA

Fax Number: (212)425-5288

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-425-7200

Email: tmdocketny@kenyon.com Correspondent Name: Howare J. Shire, Esq.

Address Line 1: One Broadway

Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER: 11411/1458

DOMESTIC REPRESENTATIVE

Name: Howard J. Shire, Esq.

Address Line 1: One Broadway

Address Line 4: New York, NEW YORK 10004

NAME OF SUBMITTER: Howard J. Shire, Esq.

TRADEMARK

900110767 REEL: 003811 FRAME: 0603

Signature:	/Howard J. Shire/		
Date:	07/08/2008		
Total Attachments: 2 source=Trademark Assignment - FREAK FOOD (Serial No. 77 164,935)#page1.tif source=Trademark Assignment - FREAK FOOD (Serial No. 77 164,935)#page2.tif			

TRADEMARK
REEL: 003811 FRAME: 0604

TRADEMARK ASSIGNMENT

This Assignment is made as of the 26th day of April, 2007, by Nitro US Trademark Ltd., a company organized under and by virtue of the laws of Ontario, Canada, with an address of 5100 Spectrum Way, Mississauga, Ontario, L4W 5S2, CANADA (hereinafter the ASSIGNOR), to IML US Trademark Ltd., a company organized under and by virtue of the laws of Ontario, Canada, with an address of 5100 Spectrum Way, Mississauga, Ontario, L4W 5S2, CANADA (hereinafter the ASSIGNEE).

WITNESSETH:

WHEREAS, the ASSIGNOR is the owner of all right, title and interest in and to the trademark listed in the attached Schedule A (the "Trademark"); and

WHEREAS, the ASSIGNEE wishes to acquire from the ASSIGNOR all right, title and interest in and to the Trademark;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR by these presents does hereby sell, transfer, convey, bequeath, grant and assign unto the ASSIGNEE all right, title and interest in and to the Trademark, including without limitation all applications therefore; all registrations resulting therefrom; all common law rights therein; the right to recover for the infringement thereof; and the goodwill of the business appurtenant thereto and which is symbolized thereby.

The ASSIGNOR assigns the Trademark as part of that portion of the business to which the Trademark pertain as required by Section 10 of the Trademark Act (15 U.S.C. §1060).

NITRO US TRADEMARK LTD.

Name: Marvin Heuer

Title: Chief Operating Officer

TRADEMARK REEL: 003811 FRAME: 0605

SCHEDULE A

UNITED STATES OF AMERICA

<u>Trade-mark</u> <u>Application No.</u>

FREAK FOOD 77/164,935

TRADEMARK REEL: 003811 FRAME: 0606

RECORDED: 07/08/2008