

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SLM Financial Corporation		07/10/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sallie Mae, Inc.		
<b>Street Address:</b>	12061 Bluemont Way		
<b>City:</b>	Reston		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	20190		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2577328	SLM FINANCIAL CORPORATION A SALLIE MAE COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)984-6587		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-810-3000		
<b>Email:</b>	eric.d.reicin@salliemae.com		
<b>Correspondent Name:</b>	Eric D. Reicin		
<b>Address Line 1:</b>	12061 Bluemont Way		
<b>Address Line 4:</b>	Reston, VIRGINIA 20190		
<b>NAME OF SUBMITTER:</b>	Eric D. Reicin		
<b>Signature:</b>	/eric.d.reicin/		
<b>Date:</b>	07/10/2008		

CH \$40.00 2577328

Total Attachments: 2  
 source=Assignment #3- (SLM Financial Corp. Logo) SLMF to SMI 7.10.08 #page1.tif



**SERVICE MARK ASSIGNMENT  
FEDERAL SERVICE MARK APPLICATION**

Mark: SLM Financial Corporation (Logo)  
Registration No.: 2,577,328  
Registered on June 11, 2002

ASSIGNOR: SLM Financial Corporation  
(A Delaware Corporation)  
12061 Bluemont Way  
Reston, Virginia 20190

ASSIGNEE: Sallie Mae, Inc.  
(A Delaware Corporation)  
12061 Bluemont Way  
Reston, Virginia 20190

The Assignor is using, either itself or through a Licensee, the above-referenced Service Mark, and is the owner of the Service Mark Application set forth above (collectively, the "Service Mark"). The Assignee desires to acquire the Service Mark together with the good will of the business with which said Service Mark is used, and the Assignor desires to assign all of its rights in the Service Mark, and the Goodwill appurtenant thereto.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for [one dollar (\$1.00)] and other good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, said Assignor by these presents, sells, transfers, conveys, and assigns unto Assignee its entire right, title and interest in and to said Service Mark identified herein, all Registrations and Applications for Registration therefor, the goodwill of the business in connection with which said Service Mark is used and which is symbolized by the Service Mark including the right to sue and collect all damages for any past infringements.

SLM Financial Corporation

SALLIE MAE, INC.

By: 

By: 

Printed Name: John J. Hewes

Printed Name: MARY F. EULE

Title: DIRECTOR

Title: SVP AND CORPORATE SECRETARY

Date: JULY 10, 2008

Date: JULY 10, 2008

