# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ReachMD LLC		06/12/2008	LIMITED LIABILITY
		00/12/2006	COMPANY: DELAWARE

### RECEIVING PARTY DATA

Name:	Reach Acquisition Company, LLC	
Street Address:	1548 Old Skokie Road	
City:	Highland Park	
State/Country:	ILLINOIS	
Postal Code:	Code: 60035	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	j
Registration Number:	3191107	REACHMD	]

#### **CORRESPONDENCE DATA**

Fax Number: (502)627-8717

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 502-333-6000

Email: laura.pulliam@skofirm.com

Correspondent Name: Laura H. Pulliam
Address Line 1: 500 W Jefferson St
Address Line 2: 2000 PNC Plaza

Address Line 4: Louisville, KENTUCKY 40202

ATTORNEY DOCKET NUMBER:	428983/130710
NAME OF SUBMITTER:	Laura H. Pulliam
Signature:	/Laura H. Pulliam/

TRADEMARK REEL: 003815 FRAME: 0129

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Date:	07/14/2008	
Total Attachments: 1 source=Reach Assignment of Trademark#page1.tif		

TRADEMARK REEL: 003815 FRAME: 0130

## ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK (the "Assignment") is made this \(\frac{12}{12}\) day of June, 2008, by and between REACHMD, LLC, a Delaware limited liability company formerly known as Preskill-Lieberman, LLC ("Assignor"), and REACH ACQUISITION COMPANY, LLC, a Delaware limited liability company with an address of 1548 Old Skokie Road, Highland Park, Illinois 60035 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademark REACHMD, as registered in the United States on January 2, 2007 with a U.S. registration number of 3,191,107 in International Classes 41 and 44 (the "Mark"), and all of the goodwill associated with the Mark;

WHEREAS, Assignor wishes to assign the Mark together with all of the goodwill associated with the Mark to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all right, title and interest in the Mark, all issued registrations or pending applications with respect to same, the goodwill of the business symbolized by the Mark and the right to sue for past infringement of the Mark. Assignor will execute any and all documents necessary to transfer ownership, title and registration of the Mark to Assignee.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year first above written.

	REACHIMD, LLC By:
	Gary Epstein, Manager
State of	)
County of	) :ss )
	knowledged before me this 12 day of 500, 2008, D, LLC, a Delaware limited liability company.
	Joseph Company
OFFICIAL SEAL JASON M. PINES Notary Public - State of Illinois My Commission Expires Feb 06, 2011	Notary Public  My Commission expires: 2 6 - 2011

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TRADEMARK REEL: 003815 FRAME: 0131

RECORDED: 07/14/2008