

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LSF Network, Inc.		06/20/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mediastay North America, Inc.		
Street Address:	1251 Avenue of the Americas, 34th Floor		
Internal Address:	c/o Natixis Pramex International Corp.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2405861	LUCKYSURF	
Registration Number:	2519452	LUCKYSURF	
Registration Number:	2577336	LUCKYSURF.COM	
Registration Number:	2797875	THEBIGPAYOUT	
CORRESPONDENCE DATA			
Fax Number:	(212)515-6960		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-326-0249		
Email:	bnegrin@pryorcashman.com		
Correspondent Name:	Barry E. Negrin		
Address Line 1:	410 Park Avenue - 10th Floor		
Address Line 2:	Pryor Cashman LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	13226.00001 (LSF)		

CH \$115.00 2405861

NAME OF SUBMITTER:	Barry E. Negrin
Signature:	/barry e negrin/
Date:	07/14/2008
Total Attachments: 5 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, LSF NETWORK, INC., a corporation organized and existing under the laws of the State of Delaware and having an office at 395 Oyster Point Boulevard, Suite 110, San Francisco, California ("Assignor"), owns, has used and is using the trademarks shown on Schedule A annexed hereto and made a part hereof (the "Trademarks"), each of which is either the subject of common law protection, to the extent applicable, or of a registration in the jurisdiction identified as shown on said Schedule A, or both; and

WHEREAS, MEDIASTAY NORTH AMERICA, INC., a corporation organized and existing under the laws of the State of Delaware and having an office at c/o Natixis Pramex International Corp., 1251 Avenue of the Americas, 34th Floor, New York, New York ("Assignee"), is desirous of acquiring the Trademarks and the registrations thereof which are set forth on Schedule A together with the goodwill of the business symbolized by the marks as relates to the services identified in those registrations, as applicable;

NOW, THEREFORE; for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the Trademarks and the registrations thereof, which are set forth in Schedule A, together with the goodwill of the business symbolized by the marks as relates to the services identified in those registrations.

LSF NETWORK, INC.

By: 

Daniel Laury,

President

(Corporate Seal)

Dated: San Francisco, California

June 29, 2008

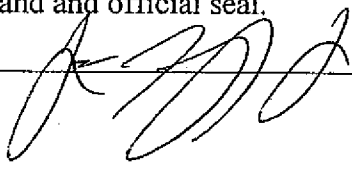
State of California

County of San Francisco

On June 20, 2004 before me, Jose Meraz Jr, a notary public, personally appeared Daniel Laury, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing is true and correct.

Witness my hand and official seal.

Signature  (Seal)



SCHEDULE A

Docket No	Country	Mark	Classes	Status	Appln No	Appln Date	Reg No	Reg Date	Renewal Due
017541-000207	Thailand	LUCKYSURE	35	Registered	433540	25-Sep-00	BOR1372	06-Sep-01	24-Sep-10
017541-000200- AA	United States of America	LUCKYSURE	41	Registered	757796542	27-Aug-99	2405861	21-Nov-00	21-Nov-10
017541-000200- AD	United States of America	LUCKYSURE	35, 41	Registered	Z6/007703	23-Mar-00	2519452	18-Dec-01	18-Dec-11
017541-000201	China (Peoples Republic)	LUCKYSURE	35	Registered	20001472 99	22-Sep-00	1744200	07-Apr-02	06-Apr-12
017541-000204	Taiwan	LUCKYSURE	35	Registered	(89)05506 7	22-Sep-00	151826	16-Nov-01	15-Nov-11
017541-000206	Singapore	LUCKYSURE	35	Registered	T00/1687 6C	23-Sep-00	T00/1687 6C	23-Sep-00	23-Sep-10
017541-000221	Thailand	LUCKYSURE	41	Registered	433541	25-Sep-00	Bo14246	25-Sep-00	24-Sep-10
017541-000208	Hong Kong	LUCKYSURE	35, 41	Registered	2000 10176	10-May-00	2001B100 60AA	10-May-00	10-May-17
017541-000211	Australia	LUCKYSURE	35, 41	Registered	851348	22-Sep-00	851348	22-Sep-00	22-Sep-10
017541-000214	Korea, Democratic Peoples Republic of	LUCKYSURE	35, 41	Registered	21405	22-Sep-00	21405	22-Mar-01	22-Sep-10
017541-000217	China (Peoples Republic)	LUCKYSURE	41	Registered	20001472 98	22-Sep-00	1794322	21-Jun-02	20-Jun-12
017541-000218	Taiwan	LUCKYSURE	41	Registered	(89)05506 8	22-Sep-00	149231	16-Sep-01	15-Sep-11
017541-000219	Singapore	LUCKYSURE	41	Registered	T00/1687 ZA	23-Sep-00	T00/1687 ZA	23-Sep-00	23-Sep-10
017541-000220	Malaysia	LUCKYSURE	41	Registered	2000	22-Sep-00	00013318	08-Apr-04	23-Mar-10

TRADEMARK

Docket No	Country	Mark	Class	Status	Appl. No	Appl. Date	Reg. No	Reg. Date	Renewal Due
017541-000205	Malaysia	LUCKYSURE	35	Registered	13318 2000- 13337	22-Sep-00	00013337	23-Mar-00	23-Mar-10
017541-000200	European Community	LUCKYSURE	28, 41	Registered	1523612	23-Feb-00	1523612	18-Jul-01	23-Feb-10
017541-000200	Canada	LUCKYSURE	NA	Registered	1046700	15-Feb-00	559536	20-Mar-02	20-Mar-17
017541-000209	United States of America	LUCKYSURE	35, 41	Registered	76050113	16-May-00	2977336	11-Jun-02	11-Jun-12
017541-000222	United States of America	COM.8 DESIGN THEBIGPAY OUT	41	Registered	78213818	12-Feb-03	2797875	23-Dec-03	23-Dec-13
	Russian Federation	LUCKYSURE	35, 41	Registered	20067113 65	25-Apr-06	329414	07-Nov-07	25-Apr-16

TRADEMARK