

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRASSERIE FISCHER		10/02/2007	COMPANY: FRANCE
RECEIVING PARTY DATA			
Name:	HEINEKEN ENTREPRISE		
Street Address:	19, rue des Deux Gares		
City:	92500 Rueil Malmaison		
State/Country:	FRANCE		
Entity Type:	COMPANY: FRANCE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77236662	DESPERADOS	
Registration Number:	1257778	ADELSCOTT	
Registration Number:	2705691	DESPERADOS	
Registration Number:	2661667	DORELEI PAR FISCHER	
Registration Number:	2682698	KRISKA	
Registration Number:	2665814	KRISKA	
CORRESPONDENCE DATA			
Fax Number:	(703)491-8444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Address Line 4:	Woodbridge, VIRGINIA 22192		
ATTORNEY DOCKET NUMBER:	BRASSERIE-HEINEKEN		

OP \$165.00 77236662

DOMESTIC REPRESENTATIVE

Name: William H. Holt
Address Line 1: 12311 Harbor Drive
Address Line 4: Woodbridge, VIRGINIA 22192




NAME OF SUBMITTER:	William H. Holt
Signature:	/William H Holt/
Date:	07/15/2008

Total Attachments: 1
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United States of America

ASSIGNMENT

WHEREAS, BRASSERIE FISCHER, a company organized and existing under the laws of France and having a place of business at 7, route de Bischwiller, 67300 SCHILTIGHEIM, FRANCE (hereinafter "ASSIGNOR") is the owner of the following trademarks and registrations which are duly registered in the Patent and Trademark Office:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issue Date</u>
1,257,778	ADELSMOTT	November 15, 1983
2,705,691	DESPERADOS	April 15, 2003
2,661,667		December 17, 2002
2,682,698		February 4, 2003
2,665,814		December 24, 2002

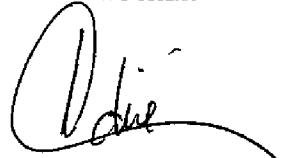
The ASSIGNOR is also the owner the following trademark application filed before the Patent and Trademark Office:

<u>Appl. No.</u>	<u>Mark</u>	<u>Appl. Date</u>
77/236,662		July 23, 2007

WHEREAS, HEINEKEN ENTREPRISE, a company organized and existing under the laws of France, having a place of business at 19, rue des Deux Gares, 92500 RUEIL MALMAISON, FRANCE (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid marks, together with the goodwill of the business symbolized by the marks and the aforesaid registrations therefor.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid marks together with the goodwill of the business symbolized by the marks, the aforesaid registrations.

BRASSERIE FISCHER



Date October 2, 2007

By _____
Pascal SABRIÉ
President of the Board of Directors

TRADEMARK