

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pentax Corporation		03/17/2008	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Seiko Holdings Kabushiki Kaisha
Trading As:	trading as Seiko Holdings Corporation
Street Address:	5-11, Ginza 4-chome, Chuo-ku
City:	Tokyo,
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2813129	EASYCLEAN
Registration Number:	2407284	AF
Registration Number:	2324830	RETINA FORWARD DESIGN
Registration Number:	2426265	AF MINI
Registration Number:	2656856	SURPASS
Registration Number:	2548897	DIAMOND CLEAR
Registration Number:	3336901	PERFAS

CORRESPONDENCE DATA

Fax Number: (703)739-2815
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: +44 (1534) 811419
 Email: dburchell@cpaglobal.com
 Correspondent Name: CPA Limited
 Address Line 1: Liberation House, Castle Street
 Address Line 4: St Helier, JERSEY JE1 1BL

CH \$190.00 2813129

ATTORNEY DOCKET NUMBER:

IPR/DB/NGB PENTAX/US

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Daniel Burchell

Signature:

D/A/BURCHELL

Date:

07/16/2008

Total Attachments: 2

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PX117: 2813129
2407284
2426265
2324830
2656856
2548897
3336901.

ASSIGNMENT


WHEREAS, PENTAX Corporation (“ASSIGNOR”), a Corporation organized under the laws of Japan, with a place of business at 2-36-9, Maeno-cho, Itabashi-ku, Tokyo Japan, owns the trademarks (“Marks”) and the United States trademark registrations (“Registrations”) listed on the attached Schedule A; and

WHEREAS, SEIKO HOLDINGS KABUSHIKI KAISHA (trading as SEIKO HOLDINGS CORPORATION) (“ASSIGNEE”), a Corporation organized under the laws of Japan, with a place of business at 5-11, Ginza 4-chome, Chuo-ku, Tokyo Japan, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as the date written below.

Date: March 17, 2008

By: 

Name: Nobuaki Tanishima

Title: President of Pentax Corporation

Schedule A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
EASYCLEAN	2813129	10 FEB 2004
AF	2407284	21 NOV 2000
AF MINI	2426265	06 FEB 2001
RETINA FORWARD	2324830	29 FEB 2000
SURPASS	2656856	03 DEC 2002
DIAMOND CLEAR	2548897	19 MAR 2002
PERFAS	3336901	13 NOV 2007