

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wind-Up Entertainment, Inc.		02/07/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Wind-Up Touring, LLC		
Street Address:	79 Madison Avenue		
Internal Address:	7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77302233	SNO CORE	
CORRESPONDENCE DATA			
Fax Number:	(212)798-6902		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-326-0431		
Email:	mshine@pryorcashman.com		
Correspondent Name:	Brad D. Rose		
Address Line 1:	410 Park Ave., 10th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	06966.00023		
NAME OF SUBMITTER:	Brad D. Rose		
Signature:	/Brad D. Rose/		
Date:	07/17/2008		

CH \$40.00 77302233

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

This Agreement (hereinafter the "Agreement") is made and entered into effective February 7, 2008 (hereinafter the "Effective Date") by and between Wind-Up Entertainment, Inc., a corporation organized under the laws of the state of Delaware, with an address of 79 Madison Avenue, 7th Floor, New York, NY 10016 (hereinafter the "ASSIGNOR") on the one hand, and Wind-Up Touring, LLC, a limited liability company organized under the laws of the state of Delaware, with an address of 79 Madison Avenue, 7th Floor, New York, NY 10016 (hereinafter collectively referred to as the "ASSIGNEE"), on the other hand;

WHEREAS, ASSIGNOR owns the following use-based trademark application (hereinafter "Application") for the mark SNO CORE (hereinafter the "Mark") (the Application and Mark are hereinafter collectively referred to as the "Property");

SNO CORE in cl. 41, Appl. Ser. No. 77/302,233

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of its right, title and interest in, to and under such Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE, its successors, assigns and legal representatives forever, ASSIGNOR's entire right, title and interest in and to such Property throughout the world in perpetuity, together with the goodwill associated therewith and that part of the ASSIGNOR's business connected with the use thereof and symbolized thereby, and any

and all of ASSIGNOR's other rights, privileges and priorities provided under the United States, state or foreign law with respect to the Property including without limitation ASSIGNOR's common law rights and rights under the laws of unfair competition (hereinafter the "Transferred Rights") and any and all of ASSIGNOR's rights to obtain renewals, reissues, and extensions for such Property or other legal protections pertaining to the Transferred Rights.

WIND-UP ENTERTAINMENT, INC.

By: 

Authorized Signatory

WIND-UP TOURING, LLC

By: 

Authorized Signatory