

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Distinction, Inc.		07/16/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Island Publications, Inc.		
Street Address:	235 Pinelawn Road		
City:	Melville		
State/Country:	NEW YORK		
Postal Code:	11747		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3013303	DISTINCTION	
CORRESPONDENCE DATA			
Fax Number:	(312)984-7700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.372.2000		
Email:	chicago_ip_docket@mwe.com, jmikulina@mwe.com, bbachtell@mwe.com, kwalsh@mwe.com		
Correspondent Name:	McDermott Will & Emery LLP		
Address Line 1:	227 West Monroe Street		
Address Line 2:	Suite 4400		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	20336-136		
NAME OF SUBMITTER:	Brett E. Bachtell		
Signature:	/Brett E. Bachtell/		

CH \$40.00 3013303

Date:

07/17/2008

Total Attachments: 3

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STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the
Department of State, at the City of Albany, on
July 16, 2008.

Paul LaPointe

Paul LaPointe
Special Deputy Secretary of State

New York State
Department of State
Division of Corporations, State Records
and Uniform Commercial Code
41 State Street
Albany, NY 12231

030926000

698

**CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF**

DISTINCTION, INC.

(Insert Name of Domestic Corporation)

Under Section 805 of the Business Corporation Law

FIRST: The name of the corporation is: DISTINCTION, INC.

If the name of the corporation has been changed, the name under which it was formed is: _____

SECOND: The date of filing of the certificate of incorporation with the Department of State is:
APRIL 2, 1986

THIRD: (Set forth each amendment in a separate paragraph providing the subject matter and full text of each amended paragraph.) The amendment effected by this certificate of amendment is as follows:

Paragraph FIRST of the Certificate of Incorporation relating to the change of the corporations name

is hereby amended to read in its entirety as follows:

~~FIRST: The name of the corporation is ISLAND PUBLICATIONS, INC.~~

FOURTH: The certificate of amendment was authorized by: *(Check the appropriate box)*

- The vote of the board of directors followed by a vote of a majority of all outstanding shares entitled to vote thereon at a meeting of shareholders.
- The vote of the board of directors followed by the unanimous written consent of the holders of all outstanding shares.

(Signature)

Assistant Secretary

(Name and Capacity of Signer)

DO9-1854 (5/71)

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CERTIFICATE OF AMENDMENT
OF
DISTINCTION, INC.

Under Section 805 of the Business Corporation Law

100
STATE OF NEW YORK
DEPARTMENT OF STATE
FILED SEP 26 2003
TAXS
BY: *[Signature]*

FILED BY:
THE TRIBUNE COMPANY
6th Floor
435 North Michigan Avenue
Chicago, IL 60611
Cust. Ref#253315BHY

DRAWDOWN

CSC 45
DRAW DOWN

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[Signature]