

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
James M Holder		07/17/2008	INDIVIDUAL: UNITED KINGDOM

**RECEIVING PARTY DATA**

<b>Name:</b>	Laundry Athletics
<b>Street Address:</b>	Unit 60, The Runnings
<b>City:</b>	Cheltenham, Gloucestershire
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	GL51 9NW
<b>Entity Type:</b>	Limited Liability Partnership: UNITED KINGDOM

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3272130	PEOPLES COTTON ORGANIC COTTON UNDERWEAR COMPANY
Registration Number:	3272131	PEOPLES COTTON ORGANIC COTTON UNDERWEAR COMPANY

**CORRESPONDENCE DATA**

Fax Number: (612)604-6800  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 612.604.6718  
 Email: molsen@winthrop.com, trademark@winthrop.com  
 Correspondent Name: Michael T. Olsen  
 Address Line 1: 225 South Sixth Street  
 Address Line 2: Suite 3500  
 Address Line 4: Minneapolis, MINNESOTA 55402

**DOMESTIC REPRESENTATIVE**

Name:

**900111850**

**TRADEMARK  
 REEL: 003820 FRAME: 0920**

**OP \$65.00 3272130**

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Michael T. Olsen

Signature:

/MTO/

Date:

07/22/2008

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is furnished by James Michael Holder of 12 Ashford Road, Cheltenham, GL50 2EN and Julian Marc Dunkerton of 40 Painswick Road, Cheltenham, GL50 2ER (together "the ASSIGNOR") in favour of Laundry Athletics, LLP, a British limited liability partnership having a principal place of business at Unit 60, The Runnings, Cheltenham, Gloucestershire, GL51 9NW ("the ASSIGNEE"), pursuant to that certain Trademark Assignment (the "Agreement"), dated 17 July 2008 herewith, by and between ASSIGNOR and ASSIGNEE.

WHEREAS, ASSIGNOR is the exclusive and record owner of the following trade marks ("Marks") and the corresponding United States Trademark Registrations:

Trademark: PEOPLES COTTON ORGANIC COTTON UNDERWEAR COMPANY  
U.S. Registration No.: 3272130  
Registered: July 31, 2007  
Goods and Services: Cotton underwear; thermal underwear; antiperspirant underwear; perspiration absorbent underwear; underwear for riding.

Trademark: PEOPLES COTTON ORGANIC COTTON UNDERWEAR COMPANY (stylised)  
U.S. Registration No.: 3272131  
Registered: July 31, 2007  
Goods and Services: Cotton underwear; thermal underwear; antiperspirant underwear; perspiration absorbent underwear; underwear for riding.

WHEREAS ASSIGNEE is desirous of acquiring the above-identified Marks and the United States Trademark Registrations thereof, together with the goodwill of the business symbolized thereby, from ASSIGNOR;

NOW THEREFORE, in consideration of the payment of one pound (GBP1) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign its entire right, title and interest in and to the Marks and the corresponding United States Trademark Registrations thereof, together with the goodwill of the ASSIGNOR's business appurtenant to and symbolized by said Marks and Registration, and all rights of action against third parties for past infringement, present infringement and/or future infringement thereof, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this assignment not been made.

**TRADEMARK**

**REEL: 003820 FRAME: 0922**

ASSIGNOR hereby warrants and covenants that it has the full power and authority to convey the rights, title and interests herein assigned to ASSIGNEE, that it has not executed and will not execute any agreement in conflict herewith, and that it will execute any and all other instruments which may be necessary to perfect and evidence ASSIGNEE's ownership of the property and rights herein conveyed.

In Witness Whereof, ASSIGNOR, intending to be legally bound, has caused this Assignment to be executed as of the 17<sup>th</sup> day of JULY, 2008.

**JULIAN MARC DUNKERTON  
and JAMES MICHAEL HOLDER  
("ASSIGNOR")**

**LAUNDRY ATHLETICS, LLP  
("ASSIGNEE")**

[Signature]  
[Signature]

By: [Signature]

Name: JULIAN MARC DUNKERTON.

Title: PARTNER.

Date Effective as of: 17 July 2008

MY COMMISSION EXPIRES ON DEATH

SUBSCRIBED and SWORN to before  
me this 17<sup>th</sup> of JULY, 2008.

[Signature]

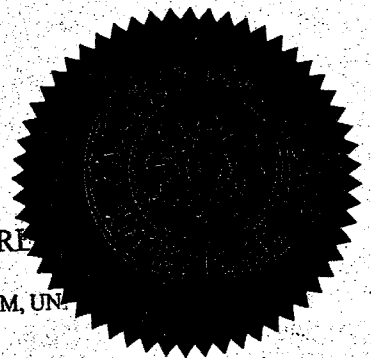
Notary Public

My Commission Expires: ON DEATH

[Signature]

PAUL NIGEL ENGELBRECHT

NOTARY PUBLIC, CHELTENHAM, UN.



I, PAUL NIGEL ENGELBRECHT Notary Public

Hereby certify this document was signed before me  
Cheltenham, United Kingdom this 17<sup>th</sup> day of JULY 2008

by JULIAN MARC DUNKERTON PASSPORT NO. 050528716.UK  
JAMES MICHAEL HOLDER. UK PASSPORT NO. 099015291  
As witness my hand and seal

TRADEMARK

REEL: 003820 FRAME: 0923

*Handwritten signature*  
PAUL NIGEL ENGELBRECHT  
NOTARY PUBLIC, CHELTENHAM, UNITED KINGDOM



*Handwritten notes and signatures at the bottom of the page, including the word 'WITNESSES'.*