

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alarama Jewelry Company, Inc.		10/18/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Richline Group, Inc.		
Street Address:	115 South MacQuesten Parkway		
City:	Mount Vernon		
State/Country:	NEW YORK		
Postal Code:	10550		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1176077		
CORRESPONDENCE DATA			
Fax Number:	(208)988-3912		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7278651865		
Email:	velliott@tampabay.rr.com		
Correspondent Name:	Victoria Elliot		
Address Line 1:	132 Sands Point Drive		
Address Line 4:	Tierra Verde, FLORIDA 33715		
NAME OF SUBMITTER:	Victoria Elliot		
Signature:	/Victoria Elliot/		
Date:	07/24/2008		

OP \$40.00 1176077

Total Attachments: 2
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**TRADEMARK
 REEL: 003821 FRAME: 0587**

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, ALARAMA JEWELRY INC., a New York corporation (sometimes also known as Alarama Jewelry Company, Inc.) ("Assignor"), has adopted, used and is using the marks listed in Exhibit A attached hereto (the "Marks"), which are registered in the United States Patent and Trademark Office with the registration numbers listed in Exhibit A; and

WHEREAS, Richline Group, Inc., a Delaware corporation ("Assignee"), is desirous of acquiring the Marks and the registrations of the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignee all right, title and interest in and to the Marks, including, but not limited to, the right to sue for infringement that occurred prior to the date hereof, together with the good will of the business symbolized by the Marks and the above-identified registrations of the Marks.

IN WITNESS WHEREOF, the undersigned has executed this Assignment effective this 18th day of October 2007.

ALARAMA JEWELRY INC.

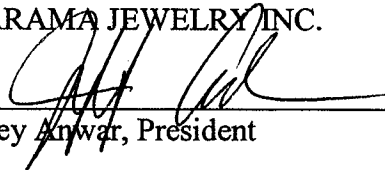
By: 
Jeffrey Anwar, President

EXHIBIT A

Mark	Registration No.
design	1176077