

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INSCA STP, S.L.		06/26/2008	CORPORATION: SPAIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PROMOCIONES BRIAL, S.L.		
<b>Street Address:</b>	PEREZ BAYER, 16-ENTRESUELO B1 DCHA.		
<b>City:</b>	12540 VILLARREAL (CASTELLON)		
<b>State/Country:</b>	SPAIN		
<b>Entity Type:</b>	CORPORATION: SPAIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77201211	STP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2128376550		
<b>Email:</b>	kuhn@hugheshubbard.com		
<b>Correspondent Name:</b>	Perla M. Kuhn		
<b>Address Line 1:</b>	Hughes Hubbard & Reed LLP		
<b>Address Line 2:</b>	One Battery Park Plaza		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10004-1482		
<b>ATTORNEY DOCKET NUMBER:</b>	079621.0170 PMK/ESP		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Perla M. Kuhn		
<b>Address Line 1:</b>	Hughes Hubbard & Reed LLP		
<b>Address Line 2:</b>	One Battery Park Plaza		
<b>Address Line 4:</b>	New York, NEW YORK 10004-1482		

OP \$40.00 77201211

NAME OF SUBMITTER:	Perla M. Kuhn
Signature:	/Perla M. Kuhn/
Date:	07/25/2008
Total Attachments: 2 source=STPASG~1#page1.tif source=STPASG~1#page2.tif	

ASSIGNMENT

WHEREAS, INSCA STP, S.L., a Spanish Corporation having a place of business at *Carretera Viver-Puerto Burriana, Km. 61.500 / 12540 Villarreal (Castellón), Spain*, (hereinafter called "the Assignor") owns and has used in its business certain trademark which have been as follows:

<u>Trade Mark</u>	<u>Class</u>	<u>Date</u>	<u>Number</u>
STP	27	8 June, 2007	77/201211

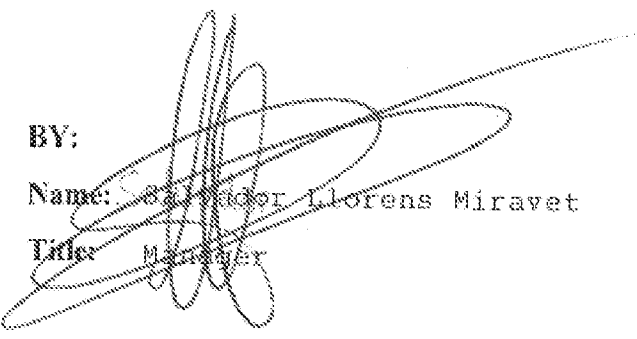
and;

WHEREAS, PROMOCIONES BRIAL, S.L. a Spanish Corporation and having a place of business at *Perez Bayer, 16 - Entresuelo B1 Dcha. / 12540 Villarreal (Castellón), Spain*, (hereinafter called "the Assignee") is desirous of acquiring the entire right, title and interest in and to the said trademark and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and consideration of the sum of Ten Dollars (\$10.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark applications, and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

DATED: 26 June, 2008

BY:

Name:  Llorens Miravet

Title:  Manager

POWER OF ATTORNEY

Applicant hereby appoints PERLA M. KUHN, RONALD ABRAMSON, JAMES RABINOWITZ, PETER A. SULLIVAN, RUSSELL W. JACOBS, ~~KRISTIN B. WIFFING~~ and NATASHA N. REED of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, New York 10004, its attorneys to prosecute this application, with full powers of substitution and revocation, to transact all business in the Patent & Trademark Office in connection therewith, and to receive the Certificate of Registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004, United States of America, is hereby designated Applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

PROMOCIONES BRIAL, S.L.

By: 

Name: ~~Natalia Vilas~~ Natalia Vilas Llop

Title: Manager

Date: 26 June, 2008