

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INSCA INTERNACIONAL, S.L.		06/26/2008	CORPORATION: SPAIN
RECEIVING PARTY DATA			
Name:	PROMOCIONES BRIAL, S.L.		
Street Address:	PEREZ BAYER, 16-ENTRESUELO B1 DCHA.		
City:	12540 VILLARREAL (CASTELLON)		
State/Country:	SPAIN		
Entity Type:	CORPORATION: SPAIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3329421	INSCA STP	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128376550		
Email:	kuhn@hugheshubbard.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	NEW YORK, NEW YORK 10004-1482		
ATTORNEY DOCKET NUMBER:	079621.0038 PMK/ESP		
DOMESTIC REPRESENTATIVE			
Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	New York, NEW YORK 10004-1482		

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NAME OF SUBMITTER:	Perla M. Kuhn
Signature:	/Perla M. Kuhn/
Date:	07/25/2008
Total Attachments: 2 source=INSCAS~1#page1.tif source=INSCAS~1#page2.tif	

ASSIGNMENT

WHEREAS, INSCA INTERNACIONAL, S.L., a Spanish Corporation having a place of business at *Carretera Viver-Puerto Burriana, Km. 61.500 / 12540 Villarreal (Castellón), Spain*, (hereinafter called "the Assignor") owns and has used in its business certain trademark which have been as follows:

<u>Trade Mark</u>	<u>Class</u>	<u>Date</u>	<u>Number</u>
INSCA STP	19 & 27	6 November, 2007	3329421

and;

WHEREAS, PROMOCIONES BRIAL, S.L. a Spanish Corporation and having a place of business at *Perez Bayer, 16 - Entresuelo Bl Dcha. / 12540 Villarreal (Castellón), Spain*, (hereinafter called "the Assignee") is desirous of acquiring the entire right, title and interest in and to the said trademark and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and consideration of the sum of Ten Dollars (\$10.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark applications, and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

DATED: 26 June, 2008

BY:

Name:  Carmen Llop

Title: Manager

POWER OF ATTORNEY

Applicant hereby appoints PERLA M. KUHN, RONALD ABRAMSON, JULIUS RABINOWITZ, PETER A. SULLIVAN, RUSSELL W. JACOBS, KRISTIN B. WHITING and NATASHA N. REED of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, New York 10004, its attorneys to prosecute this application, with full powers of substitution and revocation, to transact all business in the Patent & Trademark Office in connection therewith, and to receive the Certificate of Registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004, United States of America, is hereby designated Applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

PROMOCIONES Brial, S.L.

By: 

Name: Natividad Villar Llop

Title: Manager

Date: 26 June, 2008

TRADEMARK