Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Alberto Carreras Coll		06/03/2008	INDIVIDUAL: SPAIN

## **RECEIVING PARTY DATA**

Name:	Lakme Cosmetics, S.L.
Street Address:	Narcis Monturiol 37
Internal Address:	Sant Just Desvern
City:	Barcelona
State/Country:	SPAIN
Postal Code:	08960
Entity Type:	COMPANY: SPAIN

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77357633	LAKMÉ COLLAGE

## **CORRESPONDENCE DATA**

Fax Number: (212)949-9190

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 949-9022

Email: JMStarzynski@lawabel.com
Correspondent Name: Victor M. Tannenbaum
Address Line 1: 666 Third Avenue

Address Line 2: 10th Floor

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 8803575

## DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

900112282

TRADEMARK
REEL: 003823 FRAME: 0381

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Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Victor M. Tannenbaum
Signature:	/VMT/
Date:	07/28/2008
Total Attachments: 2 source=LakmeCollage Assign#page1.tif source=LakmeCollage Assign#page2.tif	

TRADEMARK REEL: 003823 FRAME: 0382

#### TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 2 day of June, 2008, by and between ALBERTO CARRERAS COLL Provenza, 55 Entlo, 08029 Barcelona, Spain (hereinafter referred to as "ASSIGNOR"), and LAKME COSMETICS, S.L.., a company, having a place of business at Narcis Monturiol, 37, 08960 Sant Just Desvern, province of Barcelona, Spain (hereinafter referred to as "ASSIGNEE").

WHERBAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the U.S. trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Registrations; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Applications and Registrations together with that portion of the business of the ASSIGNOR to which the Trademarks pertain;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks set forth in Schedule A together with the goodwill symbolized by said Trademark(s), Application(s) and Registration(s) concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at, this 3 day of June, 2008.

ALBERTO CARRERAS COLL

Signature:

Name: Title: LAKME COSMETICS SI

Signature

Name:

Daniel Carreras

Title: Managing Director

SCHEDULE A

WORD

APPLICATION/REGISTRATION NUMBER

LAKMÉ COLLAGE

77/357.633

TRADEMARK

REEL: 003823 FRAME: 0383

## **UNITED STATES**

REVOCATION

Mark: LAKMÉ COLLAGE

AND

Registration:

F-84-W

Serial nº: 77/357633

**NEW POWER OF ATTORNEY** 

Class(es): 3

Owner: LAKMÉ COSMETICS,

S.L.

## APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal adress is 666 Third Avenue, New York, N Y 10017-5621, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark way be served.

## **POWER OF ATTORNEY**

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman Jeffrey A. Schwab Victor M. Tannenbaum Peter J. Lynfield Alan J. Hartnick Caridad Piñeiro Scordato Julianne Abelman Jonathan W. Gumport Marsha G. Ajhar Norman S. Beier Thomas E. Spath Julie B. Seyler Marie-Anne Mastrovito

members of the Bar of the State of New York, whose adress is

# **ABELMAN, FRAYNE & SCHWAB**

150 East 42<sup>nd</sup> Street New York, New York 10017-5612 U.S.A

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By: Daniel Carreras
Managing Director
Date, 3 June 2008

TRADEMARK REEL: 003823 FRAME: 0384

**RECORDED: 07/28/2008**