

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A.S. Roma S.p.A.		07/15/2008	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	Soccer Societa in Accomandita Semplice di Brand Management S.r.l.		
Street Address:	Via Emilia, 47		
City:	Rome		
State/Country:	ITALY		
Postal Code:	00195		
Entity Type:	LIMITED LIABILITY COMPANY: ITALY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2599886		
Registration Number:	2676775	ARS	
Registration Number:	2642273	AS ROMA MUSIC ASR	
CORRESPONDENCE DATA			
Fax Number:	(212)949-9190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 949-9022		
Email:	JMStarzynski@lawabel.com		
Correspondent Name:	Victor M. Tannenbaum		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8003581		
DOMESTIC REPRESENTATIVE			

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Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Victor M. Tannenbaum

Signature:

/VMT/

Date:

07/29/2008

Total Attachments: 1
source=A.S. Roma assign#page1.tif

**United States
Deed of Assignment with Goodwill
of Assigned Marks**

THIS ASSIGNMENT is made the 15 day of July 2008 between **A.S. Roma S.p.A.**, a corporation, organized under the laws of Italy, with its principal place of business at Via di Trigoria Km 3,600, Rome, Italy (the "Assignor") and **Soccer Società in Accomandita Semplice di Brand Management S.r.l.**, a limited liability company, organized under the laws of Italy, with its principal place of business at Via Emilia, 47, 00195 Rome, Italy (the "Assignee").

WHEREAS, the Assignor has adopted and used in the United States the trademarks listed in the Schedule hereto and is the owner of the registrations thereof shown in the said Schedule; and

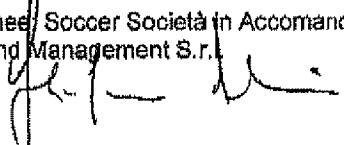
WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the goodwill associated therewith.

NOW THEREFORE, for nominal and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks and registrations thereof together with the goodwill of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

THE SCHEDULE

MARK	TRADEMARK REGISTRATION NO.	REGISTRATION DATE
1) black wolf head & Device	2599886	July 30, 2002
2) ASR & Device	2676775	January 21, 2003
3) A.S. ROMA MUSIC & Device	2642273	October 29, 2002

Assignor: A.S. **as roma** spa
Amministratore Delegato
Giulio Cesare Rossetti Sensi


Assignee: Soccer Società in Accomandita Semplice di Brand Management S.r.l.


By: ROSELLA SENSI
 Title: AMMINISTRATORE DELEGATO
 MANAGING DIRECTOR

By: STEFANO DEALESSI
 Title: PRESIDENTE
 PRESIDENT