

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

The Herald Company Inc.

- Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation- State: New York  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No**3. Nature of conveyance /Execution Date(s) :**Execution Date(s) December 31, 2006

- Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**Additional names, addresses, or citizenship attached?  Yes  
 NoName: The Herald Publishing Company, LLC

Internal \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: Clinton SquareCity: SyracuseState: New YorkCountry: usa                              Zip: 13201

- Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship \_\_\_\_\_  
 Other LLC                      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2731494 &amp; others

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**Name: ERIC E. GISOLEIInternal Address: Sabin Berman & Gould LLPStreet Address: Four Times SquareCity: New YorkState: NY                              Zip: 10036Phone Number: 212 381 7070Fax Number: 212 381 7227Email Address: EGISOLEI@SBANDG.COM**6. Total number of applications and registrations involved:**

9

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$240**

- Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_b. Deposit Account Number 19-0004Authorized User Name ERIC E. GISOLEI**9. Signature:**

Signature

ERIC E. GISOLEI

Name of Person Signing

Date

July 29, 2008Total number of pages including cover sheet, attachments, and document: 3Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Trademark

7/29/2008

Trademark:	Application #:	Registration #:
ANN ARBOR NEWS	76/375737	2731494
THE BAY CITY TIMES	76/378962	2704169
THE FLINT JOURNAL	76/375799	2686020
THE GRAND RAPIDS PRESS	76/378869	2708919
THE JACKSON CITIZEN PATRIOT	76/375739	2668873
KALAMAZOO GAZETTE	76/378957	2706620
THE MUSKEGON CHRONICLE	76/374995	2718826
THE SAGINAW NEWS	76/374603	2692721
THE POST-STANDARD	76/375425	2666352

**ASSIGNMENT OF TRADEMARKS**

This Assignment of Trademarks is effective as of December 31, 2006 by and between The Herald Company Inc., a New York Corporation ("HCI") and The Herald Publishing Company, LLC a New York Limited Liability Company ("HPC").

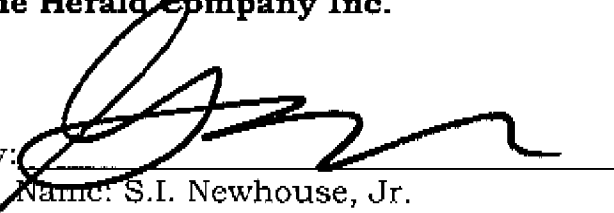
WHEREAS, HCI desires to assign all of its right, title and interest in and to the names and marks and Federal registrations shown in the attached schedule (the "Trademarks"); and

WHEREAS, HPC desires to acquire said Trademarks and registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, HCI does hereby sell, assign, transfer and set over unto HPC all right, title and interest in and to the Trademarks, together with any and all goodwill associated with the use and/or registration of the Trademarks, all common law rights and all registrations therefore.

IN WITNESS WHEREOF, HCI has executed this Assignment effective as of the date first above written.

**The Herald Company Inc.**

By: 

Name: S.I. Newhouse, Jr.  
Title: Vice President