

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KONINKLIJKE PHILIPS ELECTRONICS N.V.		07/11/2008	CORPORATION: NETHERLANDS

RECEIVING PARTY DATA	
Name:	NXP, B.V.
Street Address:	High Tech Campus 60
City:	Eindhoven
State/Country:	NETHERLANDS
Postal Code:	5656 AG
Entity Type:	CORPORATION: NETHERLANDS

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	76532068	LIFE VIBES

CORRESPONDENCE DATA	
Fax Number:	(202)339-6052
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-625-3649
Email:	valerie.purdy@kattenlaw.com
Correspondent Name:	Valerie A. Purdy, Trademark Paralegal
Address Line 1:	2900 K Street, N.W.
Address Line 2:	Suite 200
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007-5118

ATTORNEY DOCKET NUMBER:	320535.00025 LIFE VIBES
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	

CH \$40.00 76532068

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Valerie A. Purdy, Trademark Paralegal

Signature:

/valerie a. purdy/

Date:

07/31/2008

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

WHEREAS Koninklijke Philips Electronics N.V., a Netherlands corporation, having its principal office at Groenewoudseweg 1, Eindhoven, The Netherlands ("Assignor"), owns and has a *bona fide* intent to use the trademark **LIFE VIBES** in the United States (the "Mark") in connection with: *Computer software using algorithms, featuring sound enhancement technology for use with speakers and speaker systems and in sound reproducing apparatus, namely, mobile phones, cordless phones, car phones, portable radios, mp3 players, headphones, audio jukeboxes, optical disc recorders, personal computers, home theatre sets, boom-boxes, car radios* in international class 9; and

Whereas, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the Mark in commerce in connection with the above-identified goods and services, Application Serial No. 76/532,068 filed on July 9, 2003 (the "Application"); and

Whereas, NXP, B.V. a Netherlands corporation, having its principal office at High Tech Campus 60, 5656 AG, Eindhoven, The Netherlands ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, all right, title, goodwill and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Mark.

This assignment is effective as of January 31, 2008.

IN TESTIMONY WHEREOF, We have hereunto set our hands before a notary.

**Koninklijke Philips Electronics N.V**

Date: July 11, 2008

By: 

Name: J.J.E.C.G. Vandekerckhove  
Authorised Representative

Title: \_\_\_\_\_

State of \_\_\_\_\_ )  
 County of \_\_\_\_\_ ) SS

Before me, \_\_\_\_\_, on this day personally appeared \_\_\_\_\_  
 \_\_\_\_\_, known to me to be the person whose name is subscribed to the  
 foregoing instrument, and acknowledged to me that he executed said instrument for the purposes and  
 consideration therein expressed. Given under my hand and official seal this \_\_\_\_ day of \_\_\_\_\_  
 \_\_\_\_\_, 2008.

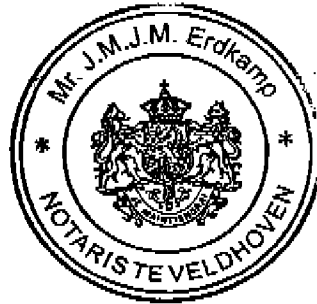
My Commission Expires:

Notary Public:

\_\_\_\_\_

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Seen for legalization of the signature of mr. Jozef Jan Elza Camiel Gaston Vandekerckhove, born at the twenty-first day of July nineteen hundred fifty-nine (21-7-1959) and holder of identitycard with number 048 0018357 83, by me, Mrs. mr. JACOBIA MARTHA JOANNA MARIA ERDKAMP, Civil-Law Notary, practising at Veldhoven (The Netherlands), on this eleventh day of July two thousand eight.



A handwritten signature in black ink, appearing to be "J.M.J.M. Erdkamp", written over a horizontal line.

