

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HWI Technologies, LLC		07/29/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Custom Cable Industries, Inc.		
Street Address:	3221 Cherry Palm Drive		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33619		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3310549	CUSTOM CABLE	
Registration Number:	3455501	CUSTOM CABLE	
CORRESPONDENCE DATA			
Fax Number:	(484)731-1440		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	610-925-2500		
Email:	lee@cicarelli.com		
Correspondent Name:	HWI Technologies, LLC		
Address Line 1:	135 East State Street		
Address Line 4:	Kennett Square, PENNSYLVANIA 19348		
NAME OF SUBMITTER:	Lee A. Ciccarelli		
Signature:	/lac/		
Date:	08/11/2008		

OP \$65.00 3310549

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK AND SERVICE MARK

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, including without limitation that certain Stock Purchase Agreement dated March 28, 2008, as amended, by and between Steelcase Inc., a Michigan corporation ("Seller"), Custom Cable Industries, Inc., a Florida corporation ("Company"), HWI Technologies, LLC, a Delaware limited liability company ("HWI"), and HWI Acquisition, LLC, a Delaware limited liability company ("HWI Acquisition") (HWI and HWI Acquisition are collectively referred to herein as "Purchaser"), Seller hereby assigns and grants to Company the Seller's entire right, title and interest in and to the names, trademarks and service marks CUSTOM CABLE, CUSTOM CABLE and Design, United States Federal Registration No. 3,310,549 and CUSTOM CABLE and Design, United States Federal Registration No. 3,455,501 (collectively, the "Marks") together with all goodwill associated with the Marks and all state and federal trademark applications and registrations for the Marks.

Seller agrees that it shall not use the Marks, or any confusingly similar variation thereof, in any way without prior written consent of Company. Seller agrees to cooperate in a timely manner with the execution of any additional documents or acts reasonably necessary to confirm Company's ownership of the Marks. Company shall have the responsibility of prosecuting any applications and maintaining any registrations for the Marks and Seller shall have no liability or responsibility for prosecuting such applications or maintaining such registrations. Seller agrees that neither it nor any of its affiliates will (a) contest, oppose or challenge, or assist any party in contesting, opposing or challenging, Company's ownership of the Marks (or the distinctiveness or validity of the Marks); (b) at any time willfully do or fail to do any act or thing with the intent to impair the Company's ownership of or rights in and to the Marks; (c) register or attempt to register any Mark in any jurisdiction; (d) oppose the Company's registration, amendment or extension of any Mark in any jurisdiction; or (e) make any application for or register any trademark, service mark, trade name, business name, domain, URL or any other name or designation identical to, or incorporating or confusingly similar to the Marks.

This Assignment may be executed in the original or by facsimile in one or more counterparts, each of which shall be deemed to be an original, but all of which, taken, together, shall constitute one and the same instrument.

[Remainder of page intentionally left blank. Signature page follows.]

SELLER:

Steelcase Inc.

By:  _____

Name: MARK A BAKER

Title: SR VP-GLOBAL OPERATIONS OFFICER

Date: 1/2/08

COMPANY:

Custom Cable Industries, Inc.

By: _____

Name: _____

Title: _____

Date: _____