

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marsh-McBirney, Inc.		08/11/2008	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Hach Company
Street Address:	5600 Lindbergh Drive
City:	Loveland
State/Country:	COLORADO
Postal Code:	80538
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1436311	FLO-TOTE
Registration Number:	0991339	MMI
Registration Number:	1566289	MKT ASSOC.
Registration Number:	1623478	ECHO-LOCK
Registration Number:	2953829	FLO-LOGGER
Registration Number:	2849624	FLO-DAR
Registration Number:	3080643	MARSH MCBIRNEY A HIGHER LEVEL OF FLOW MEASUREMENT
Registration Number:	1715302	FLO-WARE
Registration Number:	1717783	SITE-WARE
Registration Number:	1756521	FLO-MATE
Registration Number:	2041372	STATION-ANALYZER
Registration Number:	2051568	STATION-WARE
Registration Number:	2931697	MULTI-MAG

OP \$340.00 1436311

CORRESPONDENCE DATA

Fax Number: (303)938-9995
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 303-938-9999
Email: KRyan@olgip.com
Correspondent Name: Kathleen S. Ryan
Address Line 1: 2060 Broadway, Suite 300
Address Line 2: The Ollila Law Group LLC
Address Line 4: Boulder, COLORADO 80302

ATTORNEY DOCKET NUMBER:	27441/244
NAME OF SUBMITTER:	Kathleen S. Ryan
Signature:	/kathleen s. ryan/
Date:	08/18/2008

Total Attachments: 2
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source=Assignment - Marsh-McBirney to Hach#page2.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, Marsh-McBirney, Inc., a Maryland corporation having a principal place of business at 4539 Metropolitan Court, Frederick, Maryland 21704, has adopted, used and is using the trademarks listed in Exhibit A, which is attached hereto and incorporated by reference herein to this Assignment (collectively the "Trademarks"); and

WHEREAS, Hach Company, a Delaware corporation with its principal place of business located at 5699 Lindbergh Drive, Loveland, Colorado 80538 is desirous of acquiring the aforesaid Trademarks and the goodwill associated therewith.

NOW THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Marsh-McBirney, Inc. hereby grants, assigns, transfers, and conveys unto Hach Company all its right, title, and interest in and to the Trademarks together with the goodwill of the business connected with the use of and symbolized by said Trademarks.

EXECUTED this 11th day of August, 2008.

MARSH-McBIRNEY, INC.

Lawrence B. Marsh

Name: Lawrence B. Marsh

Title: *Pres*

STATE OF Maryland)

COUNTY OF Frederick)

Subscribed and sworn to before me this 11th day of August, 2008

by Sherry L. Norberg

Witness my hand and official seal.

My commission expires: 12/01/10

Sherry L. Norberg
Notary Public



EXHIBIT A

CC	MARK	REG. NO.
US	MMI	U.S. Reg. No. 991339
US	ECHO-LOCK	U.S. Reg. No. 1623478
US	FLO-MATE	U.S. Reg. No. 1756521
US	FLO-WARE	U.S. Reg. No. 1715302
US	SITE-WARE	U.S. Reg. No. 1717783
US	STATION-ANALYZER	U.S. Reg. No. 2041372
US	STATION-WARE	U.S. Reg. No. 2051568
US	FLO-LOGGER	U.S. Reg. No. 2953829
US	FLO-DAR	U.S. Reg. No. 2849624
US	MARSH MCBIRNEY A HIGHER LEVEL OF FLOW MEASUREMENT & Design	U.S. Reg. No. 3080643
US	FLO-TOTE	U.S. Reg. No. 1436311
US	MULTI-MAG	U.S. Reg. No. 2931697
US	MKT ASSOC	U.S. Reg. No. 1566289
BX	FLO-TOTE	BX Reg. No. 476790
BX	MMI (Stylized)	BX Reg. No. 478466
DE	FLO-TOTE	DE Reg. No. 1174518
DE	MMI (Stylized)	DE Reg. No. 1174519
EM	FLO-TOTE	CTM Reg. No. 684480
EM	MMI (Stylized)	CTM Reg. No. 1851872
ES	MMI (Stylized)	ES Reg. No. 1569772
FR	FLO-TOTE	FR Reg. No. 1617595
FR	MMI (Stylized)	FR Reg. No. 1617596
IT	FLO-TOTE	IT Reg. No. 604815
IT	MMI (Stylized)	IT Reg. No. 604816