

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cruzan VIRIL Ltd.		02/13/2008	CORPORATION: VIRGIN ISLANDS
RECEIVING PARTY DATA			
Name:	V&S Vin & Sprit Aktiebolag (publ)		
Street Address:	SE-117 97		
City:	Stockholm		
State/Country:	SWEDEN		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1257079	CLIPPER	
Registration Number:	0657854		
Registration Number:	0321815	OLD ST. CROIX RUM BRAND A H RIISE	
Registration Number:	0796089	OLD ST. CROIX	
Registration Number:	0417073	PIRATE AND PARROT	
CORRESPONDENCE DATA			
Fax Number:	(202)756-8087		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	202-756-8000		
Email:	rkim@mwe.com		
Correspondent Name:	Richard Y. Kim		
Address Line 1:	McDermott Will & Emery LLP		
Address Line 2:	600 13th Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	072400-0033		

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TRADEMARK
REEL: 003837 FRAME: 0858

DOMESTIC REPRESENTATIVE

Name: Richard Y. Kim
Address Line 1: McDermott Will & Emery LLP
Address Line 2: 600 13th Street, NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:	Richard Y. Kim
Signature:	/Richard Y. Kim/
Date:	08/19/2008

Total Attachments: 4
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), dated February 13, 2008, is entered into by and between Cruzan VIRIL Ltd., a United States Virgin Islands corporation, whose mailing address is P.O. Box 218 Frederiksted, St. Croix, U.S. Virgin Islands 00841-0218 ("Assignor") and V&S Vin & Sprit Aktiebolag (publ), a Swedish corporation having its principal place of business at SE-117 97 Stockholm, Sweden ("Assignee"), each individually referred to as a "Party" and collectively referred to as the "Parties."

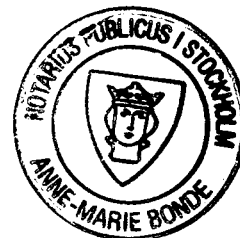
WHEREAS, Assignor is owner of the full rights, title and interests in, to and under the trademarks listed on Schedule A hereto, all common law rights related thereto, any applications and registrations therefor, and the goodwill of the business accrued in connection and associated therewith (collectively, the "Assigned Marks"); and

WHEREAS, Assignee is desirous of acquiring the full rights, title and interests in, to and under the Assigned Marks, all common law rights related thereto, any applications and registrations therefor, and the goodwill of the business accrued in connection and associated therewith.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises covenants and conditions contained herein, the amount of \$100.00, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto, intending to be legally bound, hereby agree as follows:

Section 1. Assignment. Assignor does hereby assign, transfer, convey and set over unto Assignee its full rights, title and interests, including common law rights, in the United States of America, and in all countries and jurisdictions of the world, in, to and under the Assigned Marks, together with the goodwill of the business symbolized by said Assigned Marks, and applications and registrations thereof, any renewal rights therein, and the exclusive right to enforce the Assigned Marks in the United States and throughout the world in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

[SIGNATURE PAGES FOLLOW]

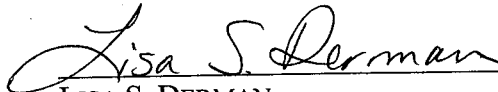


TRADEMARK
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IN WITNESS WHEREOF, the Parties hereto, intending to be legally bound thereby, have executed this Assignment by their duly respective officers as of the date first written above.

ASSIGNOR:

CRUZAN VIRIL LTD.


LISA S. DERMAN
SECRETARY

DATE: 2-13-08

State of New York)
County of Nassau)

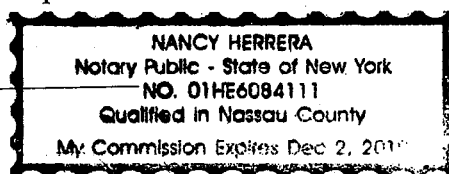
SS:

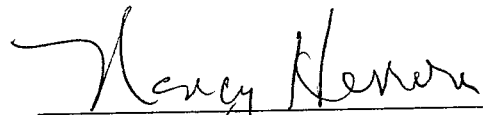
Before me, the undersigned notary, personally appeared Lisa S. Derman, who, being by me duly sworn did say that she is the Secretary of Cruzan VIRIL Ltd., and that said instrument was signed on behalf of and with authority of said corporation and said Lisa S. Derman acknowledged said instrument to be the free act and deed of said corporation this 12 day of February, 2008.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

My Commission Expires:

[SEAL]




(Notary Public)

ASSIGNEE:

V&S VIN & SPRIT AKTIEBOLAG (PUBL)

BY: [Signature]

NAME: BENGT BARON

TITLE: PRESIDENT & CEO

DATE: 19/02/2008

State of Sweden)
City)
County of Stockholm)

SS:

Before me, the undersigned notary, personally appeared Bengt Baron, who, being by me duly sworn did say that he/she is the President CEO of V&S Vin & Sprit Aktiebolag (publ), and that said instrument was signed on behalf of and with authority of said corporation and said Bengt Baron acknowledged said instrument to be the free act and deed of said corporation this 21 day of February, 2008.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

My Commission Expires:

2013

[SEAL]

[Signature]
(Notary Public)

Anne-Marie Bonde



SCHEDULE A

Assigned Marks

Trademark	Country	(App. No.)/Reg. No.	Class
CLIPPER	U.S.A.	1,257,079	33
MISCELLANEOUS DESIGN	U.S.A.	657,854	33
OLD ST. CROIX RUM BRAND A H RIISE (STYLIZED)	U.S.A.	321,815	33
OLD ST. CROIX	U.S.A.	796,089	33
PIRATE AND PARROT AND DESIGN	U.S.A.	417,073	33
OLD ST. CROIX (RIISE LABEL)	Germany	842847	33
PORFIDIO	Guatemala	101,146	33
DESPUES DE TODO	Mexico	22552	33
OLD ST. CROIX (RIISE LABEL) & DESIGN	U.S. Virgin Islands	6198	33
MEN & BARREL DESIGN	U.S. Virgin Islands	6558	33

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