

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brady Products, Inc.		08/21/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Campbell Manufacturing, LLC		
Street Address:	P. O. Box 207		
City:	Bechtelsville		
State/Country:	PENNSYLVANIA		
Postal Code:	19505		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1490021	BRADY	
CORRESPONDENCE DATA			
Fax Number:	(610)670-9901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	610-670-9000		
Email:	LMiller@millerlawgroup.net		
Correspondent Name:	Larry W. Miller		
Address Line 1:	25 Stevens Avenue		
Address Line 4:	West Lawn, PENNSYLVANIA 19609		
ATTORNEY DOCKET NUMBER:	BRADY TO CAMPBELL MFG		
NAME OF SUBMITTER:	Larry W. Miller		
Signature:	/Larry W. Miller/		
Date:	08/22/2008		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK RIGHTS

In consideration of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, **BRADY PRODUCTS, INC.**, a Florida Corporation, hereby sells, assigns and transfers to **CAMPBELL MANUFACTURING, LLC**, a Delaware Limited Liability Company, its successors, and assigns, the entire right, title and interest, domestic and foreign, in the following trademarks, the corresponding United States Trademark Registration being identified, including common law rights and all goodwill associated therewith,

BRADY Logo, including U. S. Trademark Registration No. **1,490,021**, issued May 31, 1988, and renewed on July 17, 2008.

The said Brady Products, Inc. hereby covenants that it will communicate to said Campbell Manufacturing LLC, or its representatives all facts known to respecting said trademarks, whenever requested, and testify in any legal proceeding, sign all lawful papers, and make all rightful oaths and generally do everything to aid said Campbell Manufacturing, LLC, its successors, assigns, and nominees to obtain and enforce proper trademark registration of said marks.

BRADY PRODUCTS, INC.

Date: 8/21/08

Norman J. Phillips
By: NORMAN J. PHILLIPS
VP OF FINANCE + OPERATIONS