

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interactive Packaging Group, Ltd.		08/15/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	The Tapemark Company		
Street Address:	1685 Marthaler Lane		
City:	West Saint Paul		
State/Country:	MINNESOTA		
Postal Code:	55118		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2988042	SNAP!	
CORRESPONDENCE DATA			
Fax Number:	(612)607-7100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6126077000		
Email:	AKiedrowski@oppenheimer.com		
Correspondent Name:	Oppenheimer Wolff & Donnelly LLP		
Address Line 1:	45 South Seventh Street		
Address Line 2:	Plaza VII, Suite 3300		
Address Line 4:	Minneapolis, MINNESOTA 55402-1609		
ATTORNEY DOCKET NUMBER:	61-1		
NAME OF SUBMITTER:	Adam P. Kiedrowski		
Signature:	/Adam P. Kiedrowski/		
Date:	08/25/2008		

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Total Attachments: 2

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Trademark Assignment

WHEREAS, Interactive Packaging Group, Ltd., a Minnesota corporation ("Assignor"), has adopted, used, is using and is the owner of the entire right, title and interest in, to and under U.S. Trademarks Registration No. 2988042 for SNAP! with a filing date of May 1, 2003 (the "Trademark"); and

WHEREAS, Assignor and The Tapemark Company, a Minnesota corporation ("Assignee") are parties to an Asset Purchase Agreement dated August 15, 2008 whereby Assignee is acquiring assets of that business of Assignor in which the Trademark is used, and, in conjunction therewith, Assignee is to acquire the entire right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby sells, assigns and transfers unto Assignee, its successors and assigns, Assignor's entire right, title and interest in, to and under the Trademark, along with the registrations and applications therefor, and all goodwill associated with the Trademark.

Assignor hereby authorizes Assignee, its successors and assigns, or anyone Assignee may properly designate, to execute, file and deliver such instruments in the United States as may be necessary, appropriate or desirable to establish Assignee's record ownership of the Trademark.

Upon said consideration, Assignor does hereby covenant and agree with Assignee, its successors and assigns, that Assignor will not execute any writing or do any act whatsoever conflicting with these provisions, and that Assignor will at any time upon request, without further or additional consideration, but at the expense of Assignee, its successors and assigns, execute such additional writings and do such additional acts as Assignee, its successors and assigns, may deem necessary or desirable to perfect Assignee's ownership of the Trademark, and render all necessary assistance in establishing Assignee's record ownership of the Trademark.

Assignor covenants that no assignment, grant, mortgage, license or other agreement affecting its right, title and interest in and to the Trademark has been made to or for the benefit of any other person by Assignor and that Assignor has the full right to convey the same, and now does so by this Assignment.

