

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                    |
|----------------------------------|--|-----------------------|------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                                    |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                    |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                    |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                 |
| Infacta Ltd.                     |  | 08/26/2008            | LIMITED LIABILITY COMPANY: IRELAND |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                    |
| <b>Name:</b>                     | PollDaddy Ltd.   |                       |                                    |
| <b>Street Address:</b>           | Cleveragh Office & Retail Pk., 1st Floor   |                       |                                    |
| <b>City:</b>                     | Sligo  |                       |                                    |
| <b>State/Country:</b>            | IRELAND  |                       |                                    |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: IRELAND   |                       |                                    |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                                    |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                    |
| Registration Number:             | 3305445  | POLLDADDY             |                                    |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                    |
| <b>Fax Number:</b>               | (703)997-5349  |                       |                                    |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                    |
| <b>Phone:</b>                    | 703-525-8009   |                       |                                    |
| <b>Email:</b>                    | uspto@tm4smallbiz.com  |                       |                                    |
| <b>Correspondent Name:</b>       | Erik M. Pelton   |                       |                                    |
| <b>Address Line 1:</b>           | PO Box 100637  |                       |                                    |
| <b>Address Line 4:</b>           | Arlington, VIRGINIA 22210  |                       |                                    |
| <b>DOMESTIC REPRESENTATIVE</b>   |  |                       |                                    |
| <b>Name:</b>                     | Erik M. pelton   |                       |                                    |
| <b>Address Line 1:</b>           | PO Box 100637  |                       |                                    |
| <b>Address Line 4:</b>           | Arlington, VIRGINIA 22210  |                       |                                    |
| <b>NAME OF SUBMITTER:</b>        | Erik M. Pelton   |                       |                                    |

OP \$40.00 3305445

Signature:

/ErikMPelton/

Date:

08/26/2008

Total Attachments: 1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Infacta Ltd.  
Registration Number: 3305445  
Registration Date: October 9, 2007  
Mark: POLLDADDY

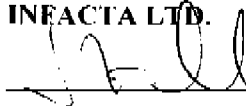
ASSIGNMENT OF TRADEMARK APPLICATION


Whereas Infacta Ltd., an Ireland limited liability company (hereinafter "ASSIGNOR") located at Cleveragh Office & Retail Pk., 1st Floor, Sligo, Ireland, is the owner of the mark POLLDADDY which is contained in the United States Patent and Trademark Office Registration No. 3305445, registered on October 9, 2007; and

Whereas PollDaddy Ltd., an Ireland limited liability company (hereinafter "ASSIGNEE") located at Cleveragh Office & Retail Pk., 1st Floor, Sligo, Ireland, is desirous of acquiring said mark and the application for registration thereof;

Whereas PollDaddy Ltd. began as a division of Infacta Ltd. but is now a separate entity;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified application for registration of said mark.

By: INFAC TA LTD.  
  
Name: Jonathan Hill  
Title: CEO  
Date: 26<sup>th</sup> August 2008

By: POLL DADDY LTD.  
  
Name: Jonathan Hill  
Title: CEO  
Date: 26<sup>th</sup> August 2008