

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alfred Bova		06/23/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	CouponBug, LLC		
Street Address:	400 Farmington Avenue		
City:	Farmington		
State/Country:	CONNECTICUT		
Postal Code:	06032		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3083514	COUPONBUG	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(650) 988-8500		
Email:	trademark@fenwick.com		
Correspondent Name:	Connie L. Ellerbach		
Address Line 1:	801 California Street		
Address Line 2:	Fenwick & West LLP		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	25415-00070		
NAME OF SUBMITTER:	Connie L. Ellerbach		
Signature:	/cle/		
Date:	08/26/2008		

CH \$40.00 3083514

Total Attachments: 1
source=Acquisitions CouponBug TM assignment 06-23-08#page1.tif

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WHEREAS, Alfred Bova an individual residing in the State of Connecticut, is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
COUPONBUG	3,083,514	April 18, 2006

WHEREAS, CouponBug, LLC, a Connecticut limited liability company is desirous of acquiring said trademark,

NOW THEREFOR, for good and valuable consideration, receipt of which is hereby acknowledged, Alfred Bova, does hereby assign unto CouponBug, LLC all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademark together with the goodwill of the business symbolized by said trademark and the registration thereof.

Signed at Farmington, Ct, this 23rd day of June 2008.



Alfred Bova