

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Liefmans Breweries		06/24/2008	JOINT STOCK COMPANY: BELGIUM
RECEIVING PARTY DATA			
Name:	Duvel Moortgat, naamloze vennootschap		
Street Address:	Breendonkdorp 58		
City:	Puurs		
State/Country:	BELGIUM		
Postal Code:	2870		
Entity Type:	JOINT STOCK COMPANY: BELGIUM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3281714	LUCIFER	
CORRESPONDENCE DATA			
Fax Number:	(212)949-1690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126973750		
Email:	dbk@kirschsteinlaw.com		
Correspondent Name:	David B. Kirschstein		
Address Line 1:	425 Fifth Avenue, 5th Floor		
Address Line 4:	New York, NEW YORK 10016-2223		
ATTORNEY DOCKET NUMBER:	LUCIFER		
DOMESTIC REPRESENTATIVE			
Name:	David B. Kirschstein		
Address Line 1:	425 Fifth Avenue, 5th Floor		
Address Line 4:	New York, NEW YORK 10016-2223		

CH \$40.00 3281714

NAME OF SUBMITTER:	David B. Kirschstein
Signature:	/DBK/
Date:	08/28/2008
Total Attachments: 2 source=Assignment of LUCIFER#page1.tif source=Assignment of LUCIFER#page2.tif	

ASSIGNMENT DEED

THIS DEED MADE ON THE 24TH DAY OF JUNE 2008

BETWEEN

*Liefmans Breweries,
naamloze vennootschap,
(joint stock company) organized and existing under the laws of Belgium,
Wontergemstraat 42,
8720 Dentergem,
Belgium,*

*Previously:
Riva,
naamloze vennootschap,
(joint stock company) organized and existing under the laws of Belgium,
Wontergemstraat 42,
8720 Dentergem,
Belgium,*

*Previously:
Riva,
personenvennootschap met beperkte aansprakelijkheid,
(private limited liability company) organized and existing under the laws of Belgium,
Wontergemstraat 42,
8720 Dentergem,
Belgium,*

*In bankruptcy, represented by her trustees:
Mr. Herman Willaert,
Meensesteenweg 289,
8501 Bissegem,
Belgium,*

*Mr. Carmen Matthijs,
Oude Ieperstraat 4,
8560 Wevelgem,
Belgium,*

*Mr. Ivan Lietaer,
President Rooseveltplein 1,
8500 Kortrijk,
Belgium,*

(hereinafter referred to as the "Assignor") of the first part,

AND

*Duvel Moortgat,
naamloze vennootschap,
(joint stock company) organized and existing under the laws of Belgium,
Breendonkdorp 58,
2870 Puurs,
Belgium,*

(hereinafter referred to as the "Assignee") of the second part,

WHEREAS the Assignor is the proprietor of the United States Trade Mark Registration No. US3281714 of LUCIFER with expiry date August 21, 2017.

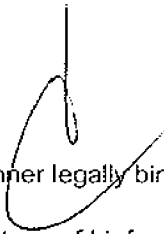
AND WHEREAS the Assignor has agreed with the Assignee to assign, transfer and set over absolutely unto the said Assignee all right title and interest in and to the aforesaid Trade Mark together with the goodwill of the business concerned in the goods in respect of which the Trade Mark is registered.

THIS ASSIGNMENT WITNESSES that in recognition of good and valuable consideration by it received, the Assignor does hereby assign, transfer and set over unto the Assignee all right title and interest in and to the aforesaid Trade Mark together with the goodwill of the Assignor in respect of the business concerned in the goods in respect of which the Trade Mark is registered.

AND the Assignee hereby accepts and receives the same.

IN WITNESS WHEREOF the Assignor and the Assignee have executed this Deed the day and year first written above.

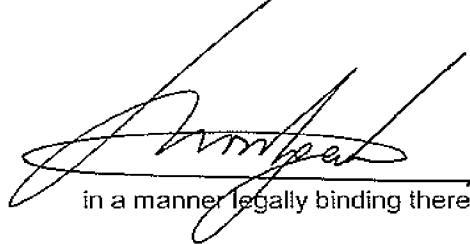
EXECUTED ON BEHALF OF THE ASSIGNOR



in a manner legally binding thereon by

The trustees of Liefmans Breweries
in bankruptcy
Herman Willaert - Carmen Matthijs -
Ivan Lietaer

EXECUTED ON BEHALF OF THE ASSIGNEE



in a manner legally binding thereon by

For Duvel Moortgat
NV Lema
Managing director
Michel Moortgat
Managing director and permanent
representative according to art. 61 § 2
Belgian Company Code