

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loudale, Inc.		04/23/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Shakey's USA, Inc.		
Street Address:	2200 West Valley Blvd.		
City:	Alhambra		
State/Country:	CALIFORNIA		
Postal Code:	91803		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1991956	PIZZA & MORE TO YOUR DOOR	
CORRESPONDENCE DATA			
Fax Number:	(213)452-1222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2134521220		
Email:	jabasto@gracelaw.com		
Correspondent Name:	Grace & Grace LLP		
Address Line 1:	444 S. Flower St., Ste. 3875		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	SHAKEY'S		
NAME OF SUBMITTER:	Jill M. Abasto		
Signature:	/jill m abasto/		
Date:	09/04/2008		

OP \$40.00 1991956

Total Attachments: 1
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ASSIGNMENT

This Assignment is made as of April 23, 2008 by Loudale, Inc., a California corporation ("Assignee"), to Shakey's USA, Inc, a Delaware corporation ("Assignor") For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignee, hereby irrevocably transfers and assigns to Assignor, all of Assignee's right, title to and interest in the trademark PIZZA & MORE IO YOUR DOOR (the "Mark"), including but not limited to U S Registration No 1,991,956, the good will associated therewith, the right to sue for injunctive relief and damages for all past, present and future acts of infringement of such marks, and to collect the same for Assignee's own account and use

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date set forth above

LOUDALE, INC
a California corporation

By:  _____

Name: Craig M. Clausen

Title: Pres.