# Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

## **CONVEYING PARTY DATA**

| Name                | Formerly | Execution Date | Entity Type             |
|---------------------|----------|----------------|-------------------------|
| Clausen Enterprises |          | 04/23/2008     | CORPORATION: CALIFORNIA |

#### **RECEIVING PARTY DATA**

| Name:           | Shakey's USA, Inc.     |  |
|-----------------|------------------------|--|
| Street Address: | 2200 West Valley Blvd. |  |
| City:           | Alhambra               |  |
| State/Country:  | CALIFORNIA             |  |
| Postal Code:    | 91803                  |  |
| Entity Type:    | CORPORATION: DELAWARE  |  |

#### PROPERTY NUMBERS Total: 2

| Property Type        | Number  | Word Mark                   |
|----------------------|---------|-----------------------------|
| Registration Number: | 2825520 | BIGS PIZZA & MORE           |
| Registration Number: | 2880997 | BRINGING FAMILIES TOGETHER! |

## **CORRESPONDENCE DATA**

Fax Number: (213)452-1222

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (213) 452-1220

Email: jabasto@gracelaw.com
Correspondent Name: Grace & Grace LLP

Address Line 1: 444 S. Flower St., Ste. 3875

Address Line 4: Los Angeles, CALIFORNIA 90071

| ATTORNEY DOCKET NUMBER: | SHAKEY'S             |
|-------------------------|----------------------|
| NAME OF SUBMITTER:      | Jill M. Abasto       |
| Signature:              | /jill m abasto/      |
| Date:                   | 09/04/2008 TRADEMARK |

900115236 REEL: 003846 FRAME: 0734

\$65.00 282

Total Attachments: 1 source=TM Assignment Clausen to Shakey's signed#page1.tif

TRADEMARK REEL: 003846 FRAME: 0735

# **ASSIGNMENI**

This Assignment is made as of April 23, 2008 by Clausen Enterprises, a California corporation ("Assignee"), to Shakey's USA, Inc., a Delaware corporation ("Assignor") For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignee, hereby irrevocably transfers and assigns to Assignor, all of Assignee's right, title to and interest in the trademarks BIGS, BIGS PIZZA & MORE, and BRINGING FAMILIES TOGETHER! (the "Marks"), including but not limited to U.S. Registration Nos. 2,825,520 and 2,880,997 and California Registration No. 60686, the good will associated therewith, the right to sue for injunctive relief and damages for all past, present and future acts of infringement of such marks, and to collect the same for Assignee's own account and use

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date set forth above

| <b>CLAUSEN</b> | ENTERPRISES |
|----------------|-------------|

a California corporation

By:

RECORDED: 09/04/2008

Name:

raig m. Clausen

Litle:

Ares.

REEL: 003846 FRAME: 0736