# **340.00 278028**

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Prosclean, Inc.		03/04/2005	CORPORATION: INDIANA

#### **RECEIVING PARTY DATA**

Name:	Benchmark Products, Inc.	
Street Address:	P. O. Box 68809	
City:	Indianapolis	
State/Country:	INDIANA	
Postal Code:	46268	
Entity Type:	CORPORATION: INDIANA	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2780288	SQUEEKY KLEEN

## **CORRESPONDENCE DATA**

Fax Number: (317)637-7561

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-634-3456

Email: docketdept@uspatent.com

Correspondent Name: Thomas Q. Henry

Address Line 1: 111 Monument Circle, Suite 3700 Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	7191-12
NAME OF SUBMITTER:	Thomas Q. Henry
Signature:	/thomas q. henry/
Date:	09/05/2008

TRADEMARK REEL: 003847 FRAME: 0446

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Total Attachments: 1

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#### TRADEMARK ASSIGNMENT

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WHEREAS, Prosclean, Inc. an Indiana corporation located at 8202 Indy Lane, Indianapolis, IN 46214 (hereinafter "Assignor"), is the owner of the mark SQUEEKY KLEEN AND DESIGN and the goodwill thereto, including United States Federal Trademark Reg. No. 2,780,288 registered November 4, 2003.

WHEREAS, Benchmark Products, Inc., an Indiana corporation located at P. O. Box 68809, Indianapolis, IN 46268; (hereinafter "Assignee") desires to acquire said mark and registration;

# NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said Assignor hereby acknowledges the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign and transfer unto Assignee the entire right, title and interest in and to the above mark, including any Certificates of Registration, together with the goodwill of the business symbolized by said mark, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the mark to Assignee.

Said mark and registration are to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns to the full end of the present or extended term for which said Certificate of Registration have been granted, as fully and entirely as the same would have been held by Assignor if this assignment and contribution had not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be made effective as of the 4th day of March, 2005.

WITNESS Assignor's hand:

PROSCLEAN, INC.

By: James Collignon

Title: PRESIDENT

Date: March 4, 2005

STATE OF INDIANA

) SS:

COUNTY OF MARION

Before me, a Notary Public, in and for said County and State, personally appeared the above-named for Assignor, who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his/her free and voluntary act and deed for the uses and purposes therein set forth and expressed.

Notary Public

My Commission Expires:

8/1/2014

REBECCA S. ALDOUS
Marion County
My Commission Expires
August 1, 2014

TRADEMARK REEL: 003847 FRAME: 0448

RF

**RECORDED: 09/05/2008**