

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRANDS DIRECT, INC.		09/05/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CHRISTIAN GEORGES AUDIGIER		
Street Address:	8680 HAYDEN PLACE		
City:	CULVER CITY		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	INDIVIDUAL: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77412023	VIF	
CORRESPONDENCE DATA			
Fax Number:	(310)945-4614		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310 945-4604		
Email:	ALINA@DONEDHARDY.COM		
Correspondent Name:	ALINA LANDVER		
Address Line 1:	8680 HAYDEN PLACE		
Address Line 4:	CULVER CITY, CALIFORNIA 90232		
NAME OF SUBMITTER:	YOANN BOHBOT		
Signature:	/YOANN BOHBOT/		
Date:	09/05/2008		
Total Attachments: 1			
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OP \$40.00 77412023

ASSIGNMENT OF TRADEMARK

WHEREAS, Brands Direct, Inc., a California Corporation ("Assignor"), of 2140 East 25th Street Los Angeles California 90058 has adopted, used and is using the following trademarks which are registered and/or pending application:

Serial number #77412023, "VIF" dated 03/4/2008; and

WHEREAS,

Christian Audigier, an individual ("Assignee"), of 8680 Hayden Place Culver City California 90232, is desirous of acquiring said registered or pending trademarks;

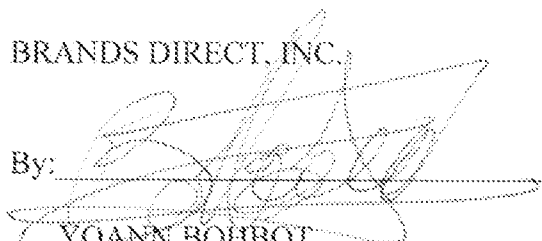
NOW THEREFORE, for and the good and valuable consideration, the receipt of which are hereby acknowledged, said Brands Direct, Inc., an individual ("Assignor") does hereby assign to the said Christian Audigier, an individual ("Assignee") all rights, title, and interest in and to the following trademarks: "VIF" and goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized officer to execute this Assignment as of September 5, 2008.

Assignor:

BRANDS DIRECT, INC.

By:

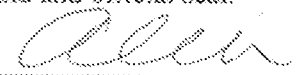

YOANN BOHBOT
PRESIDENT

CALIFORNIA ALL-PURPOSE ACKNOWLEDGEMENT

State of California
County of Los Angeles

On **September 5, 2008**, before me, Alina Landver, Notary Public, personally appeared, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature  (Seal)

