

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Digitas LLC		12/28/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Digitas, Inc.
Street Address:	33 Arch Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2625719	DIGITAS

CORRESPONDENCE DATA

Fax Number: (978)341-0136
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 978-341-0036
 Email: trademarks@hbsr.com
 Correspondent Name: Deirdre E. Sanders
 Address Line 1: 530 Virginia Road, P.O. Box 9133
 Address Line 2: Hamilton, Brook, Smith & Reynolds, P.C.
 Address Line 4: Concord, MASSACHUSETTS 01742-9133

ATTORNEY DOCKET NUMBER:	4195.0031-000
NAME OF SUBMITTER:	Deirdre E. Sanders

Signature:	/Deirdre E. Sanders/
Date:	08/28/2008
Total Attachments: 4 source=41950031MERGER#page1.tif source=41950031MERGER#page2.tif source=41950031MERGER#page3.tif source=41950031MERGER#page4.tif	

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The Commonwealth of Massachusetts

William Francis Galvin
Secretary of the Commonwealth
One Ashburton Place, Boston, Massachusetts 02108-1512

FORM 1000 (REV. 11-15-05)

Articles of Merger

FORM 1000 (REV. 11-15-05)

Involving Domestic Corporations, Foreign Corporations or Foreign Other Entities (General Laws Chapter 156D, Section 11.06; 950 CMR 113.37)

Exact name, jurisdiction and date of organization of each party to the merger:

(1) EXACT NAME	(2) JURISDICTION	DATE OF ORGANIZATION
Digitas, Inc.	Massachusetts	December 18, 2001
Digitas LLC	Delaware	November 5, 1998

(3) The foreign corporation or other entity is is not* authorized to conduct business in the Commonwealth.

(4) Exact name of the surviving entity: Digitas, Inc.

(5) Jurisdiction under the laws of which the surviving entity will be organized: Massachusetts

(6) The merger shall be effective at the time and on the date approved by the Division, unless a later effective date not more than 90 days from the date and time of filing is specified: December 31, 2007

(7-8) For each domestic corporation that is a party to the merger:**

(check appropriate box)

The plan of merger was duly approved by the shareholders, and where required, by each separate voting group as provided by G.L. Chapter 156D and the articles of organization.

OR

The plan of merger did not require the approval of the shareholders.

(9) Participation of each other domestic entity, foreign corporation, or foreign other entity was duly authorized by the law under which the other entity or foreign corporation is organized and by its organizational documents.

* Check appropriate box

** Provide this information for each domestic corporation separately

(10) Attach any amendment to articles of organization of the surviving entity, where the survivor is a domestic business corporation.

(11) Attach the articles of organization of the surviving entity, where the survivor is a NEW domestic business corporation, including all the supplemental information required by 090 CMR 113.15.

(12) State the executive office address of the surviving foreign issuer entity if such information is not on the public record in the foreign jurisdiction: 33 Arch Street, Boston, MA 02110

(number, street, city or town, state, zip code)

Signed by Sandra J. Thorsen
 (signature of authorized individual)
 Sandra J. Thorsen, Vice President

- Chairman of the board of directors,
- President,
- Other officer,
- Court-appointed fiduciary,

on this 28th day of December, 2007

Signed by Sandra J. Thorsen
 (signature of authorized individual)
 Sandra J. Thorsen, Vice President

- Chairman of the board of directors,
- President,
- Other officer,
- Court-appointed fiduciary,

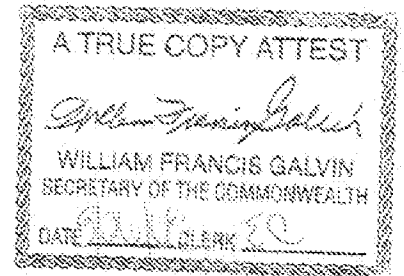
on this 28th day of December, 2007

THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are

deemed to have been filed with me on:

December 31, 2007 12:12 PM



A large, handwritten signature in cursive script that reads "William Francis Galvin".

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth