

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gabriel E. Poblet Maristany		08/15/2008	INDIVIDUAL: SPAIN
RECEIVING PARTY DATA			
Name:	Patagonia Icefields Inc.		
Street Address:	P.O. Box 0831-00500		
City:	Paitilla		
State/Country:	PANAMA		
Entity Type:	COMPANY: PANAMA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77169822	ALMA PATAGONIA GLACIER WATER	
Serial Number:	77399960		
CORRESPONDENCE DATA			
Fax Number:	(312)464-3111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312/464-3100		
Email:	chicagopto@loeb.com		
Correspondent Name:	Mary E. Innis		
Address Line 1:	321 N. Clark Street, Suite 2300		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	209896-00001		
DOMESTIC REPRESENTATIVE			
Name:	Mary E. Innis		
Address Line 1:	321 N. Clark Street, Suite 2300		
Address Line 4:	Chicago, ILLINOIS 60654		

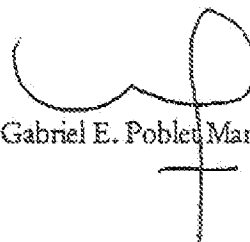
CH \$65.00 77169822

NAME OF SUBMITTER:	Mary E. Innis
Signature:	/mary e innis/
Date:	09/10/2008
Total Attachments: 2 source=ALMA_PATAGONIA_assignment#page1.tif source=ALMA_PATAGONIA_assignment#page2.tif	

ASSIGNMENT

The undersigned, Gabriel E. Poblet Maristany, a citizen of Spain, with address in Ayres del Pilar Nr. 33, Del Viso, Province of Buenos Aires, Argentina,, hereby assigns, transfers and sets over to and unto PATAGONIA ICEFIELD INC. (Panama), a company having its principal office or place at PO BOX 0831-00500 Paitilla, Panama, Republic of Panama, its entire right, interest and title in and to the trade-mark attached as Exhibit A, the same to be held and enjoyed by the said PATAGONIA ICEFIELDS INC. (Panama) as fully and completely as by the said Gabriel E. Poblet, had this assignment not been made. Gabriel E. Poblet further assigns to PATAGONIA ICEFIELDS INC. (Panama) all rights to sue for and recovery of all damages occurring from past infringing uses of the trade-mark. Gabriel E. Poblet does hereby assign unto PATAGONIA ICEFIELDS INC. (Panama), all right, title and interest in and to the enhanced goodwill of the trade-mark symbolized thereby.

EXECUTED at Buenos Aires, this 15 day of August, 2008



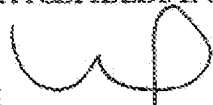
Gabriel E. Poblet Maristany

ACKNOWLEDGEMENT

PATAGONIA ICEFIELDS INC. (Panama) whose full post office address is PO BOX 0831-00500 Paitilla, Panama, Republic of Panama, the assignee named in the within assignment hereby acknowledges the assignment of the trade-mark to it and appoints *Loeb & Loeb*, whose full post office address is 321 North Clark Street Suite 2300 Chicago, IL 60610 - USA, as the firm to which any notice in respect of this assignment or application may be given or served with the same effect as if they had been given to or served upon it.

EXECUTED at Buenos Aires, this 15 day of August, 2008

PATAGONIA ICEFIELDS INC. (Panama)



By: _____
Name: Gabriel Poblet Maristany
Title: President

Exhibit A

Trademark

United States Applications Nr.

ALMA PATAGONIA GLACIER WATER
(BOTTLE DESIGN)

77169822
77399960