

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE HAIN CELESTIAL GROUP, INC.		08/21/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MELALEUCA, INC.		
Street Address:	3910 South Yellowstone Highway		
City:	Idaho Falls		
State/Country:	IDAHO		
Postal Code:	83402		
Entity Type:	CORPORATION: IDAHO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78532250	FIBERWISE	
CORRESPONDENCE DATA			
Fax Number:	(801)531-9168		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	801-532-1922		
Email:	usptomail@traskbritt.com		
Correspondent Name:	TraskBritt		
Address Line 1:	P.O. Box 2550		
Address Line 4:	Salt Lake City, UTAH 84110		
ATTORNEY DOCKET NUMBER:	3162-018		
NAME OF SUBMITTER:	H. Dickson Burton		
Signature:	/H. Dickson Burton/		
Date:	09/10/2008		

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REEL: 003849 FRAME: 0717

Total Attachments: 2

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ASSIGNMENT

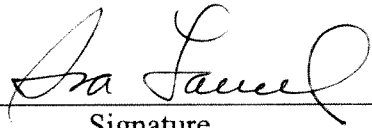
WHEREAS, The Hain Celestial Group, Inc., a Delaware Corporation with an address of 58 South Service Road, Suite 250, Melville, New York 11747 (hereinafter "Hain"), is the owner of the trademark Application No. 78/532,250 for the mark FIBERWISE, filed December 14, 2004, (hereinafter "Application"); and

WHEREAS, Melaleuca, Inc., an Idaho Corporation, with an address of 3910 South Yellowstone Highway, Idaho Falls, ID 83402 ("hereinafter "Melaleuca"), is desirous of acquiring the Application including any and all common law rights, good will, and other nonregistered rights associated therewith which Hain may have in the mark FIBERWISE for breakfast cereals and any other food or beverage products.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Hain does hereby sell and assign unto said Melaleuca all right, title and interest in and to Application, including any and all common law rights, good will, and other nonregistered rights associated therewith which Hain may have in the FIBERWISE trademark, together with the goodwill of the business symbolized by the FIBERWISE trademark and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said THE HAIN CELESTIAL GROUP, INC. has caused this instrument to be executed by its duly authorized corporate officer as of the 21 day of August, 2008.

By: _____


Signature

IRA LAMEEL

Printed Name

Title: _____

EVP + CFO

ASSIGNMENT
(Continuation Page)

STATE OF New York)
COUNTY OF Nassau) :SS

Subscribed to and sworn before me this 21 day of August, 2008.

CATHERINE GALLO
NOTARY PUBLIC, STATE OF NEW YORK
NO. 4951930
SEAL QUALIFIED IN NASSAU COUNTY
COMMISSION EXPIRES JUNE 05, 2011

Catherine Gallo
NOTARY PUBLIC
My Commission Expires: 6/05/2011