

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GEORGE LITTLE MANAGEMENT, LLC		08/07/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	URBAN EXPOSITION, LLC		
<b>Street Address:</b>	1690 Roberts Blvd. N.W., Suite 111		
<b>City:</b>	Kennesaw		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30144		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1197348	BOSTON GIFT SHOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)292-5391		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 292 5390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	Epstein Drangel Bazerman & James, LLP		
<b>Address Line 1:</b>	60 East 42nd Street, Suite 820		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	1725-504		
<b>NAME OF SUBMITTER:</b>	Harold James		
<b>Signature:</b>	/harold james/		
<b>Date:</b>	09/10/2008		

OP \$40.00 1197348

Total Attachments: 1  
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## TRADEMARK ASSIGNMENT

WHEREAS, George Little Management, LLC, a limited liability company organized and existing under the laws of the state of Delaware with an office at Ten Bank Street, White Plains, New York 10606-1954, (hereinafter the 'ASSIGNOR') is the owner of the following trademark (the 'MARK') registered in the United States Patent and Trademark Office:

Mark: BOSTON GIFT SHOW      Reg. No. 1,197,348      Registered: June 8, 1982

AND WHEREAS, Urban Exposition, LLC a limited liability company organized and existing under the laws of the state of Georgia with an address of 1690 Roberts Blvd. N.W., Suite 111, Kennesaw, Georgia 30144, (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to the Mark together with the registration thereof and the goodwill of the business associated with and symbolized by the Mark.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this 7<sup>th</sup> day of August, 2008.

GEORGE LITTLE MANAGEMENT, LLC

By: Alan E. Hall

Title: Executive Vice President