

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PER Publications, Inc., d/b/a Omnigraphics, Inc.		06/18/2008	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	EBSCO Publishing, Inc.		
Street Address:	10 Estes Street		
City:	Ipswich		
State/Country:	MASSACHUSETTS		
Postal Code:	01938		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2209221	BIOGRAPHY TODAY	
CORRESPONDENCE DATA			
Fax Number:	(404)685-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404 815 3770		
Email:	mdalton@sgrlaw.com		
Correspondent Name:	Christopher A. Holland		
Address Line 1:	1230 Peachtree Street, N.E.		
Address Line 2:	Suite 3100, Promenade II		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	043961.050		
NAME OF SUBMITTER:	Christopher A. Holland		
Signature:	/Christopher A. Holland/		

OP \$40.00 2209221

Date:

09/11/2008

Total Attachments: 1

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WHEREAS, PER Publications, Inc., d/b/a Omnigraphics, Inc., a Michigan corporation, with a principal place of business at 155 W. Congress, Suite 200, Detroit, MI 48226, USA ("Assignor"), has adopted, used, and owns the trademark **BIOGRAPHY TODAY** ("the Mark") in connection with the following goods: nonfiction books containing biographical collections;

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, Trademark Registration No. 2,209,221, registered on December 8, 1998; and

WHEREAS, EBSCO Publishing, Inc., an Alabama corporation, with a principal place of business at 10 Estes Street, Ipswich, MA 01938 USA ("Assignee"), desires to acquire the Mark, and the above-referenced registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title and interest in and to the Mark and its related federal registration, with the goodwill symbolized by the Mark, *nunc pro tunc*, effective as of the 1st day of February, 2008.

PER PUBLICATIONS, INC.
d/b/a OMNIGRAPHICS, INC.

Signature: _____

Name: _____

Title: _____

Date: _____