

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kellwood Corporation		09/11/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Golf Apparel Brands		
<b>Street Address:</b>	13301 S. Main Street		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90061		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77164338	CASHMERLON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)286-1728		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(310) 286-1700		
<b>Email:</b>	ogoodkin@rutterhobbs.com		
<b>Correspondent Name:</b>	Olivia Goodkin		
<b>Address Line 1:</b>	1901 Avenue of the Stars		
<b>Address Line 2:</b>	Suite 1700		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	7122.003		
<b>NAME OF SUBMITTER:</b>	Olivia Goodkin		
<b>Signature:</b>	/olivia goodkin/		
<b>Date:</b>	09/12/2008		

OP \$40.00 77164338

Total Attachments: 1  
source=Cashmerlon Trademark Assignment#page1.tif

TRADEMARK ASSIGNMENT

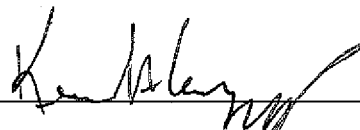
WHEREAS, Kellwood Company, a Delaware corporation, located at 600 Kellwood Parkway, Chesterfield, MO 63017 (hereinafter "Assignor"), has adopted and used the following mark for which application for trademark registration has been made in the United States Patent and Trademark Office:

<u>MARK</u>	<u>APP. NO.</u>	<u>FILING DATE</u>
CASHMERLON	77164338	04/24/07

WHEREAS, Golf Apparel Brands, Inc., a California corporation (hereinafter "Assignee"), is desirous of acquiring said mark, the goodwill associated with the mark, the registration thereof and the application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the said Assignee all right, title and interest in and to mark and the application for said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

KELLWOOD COMPANY

By: 

Its: VICE PRESIDENT, GENERAL COUNSEL  
AND SECRETARY

Date: SEPTEMBER 11, 2008